

DIGITAL RADISH'S

creative

creative

creative



*hub*



# creative hub

There are so many incredible marketing resources out there that can help you spark new ideas and get out of a creative rut.

## But where do you start?

We've brought together some of our favourite **campaigns, creative executions and pieces of genius** in one place to give B2B marketers a bit of a boost.

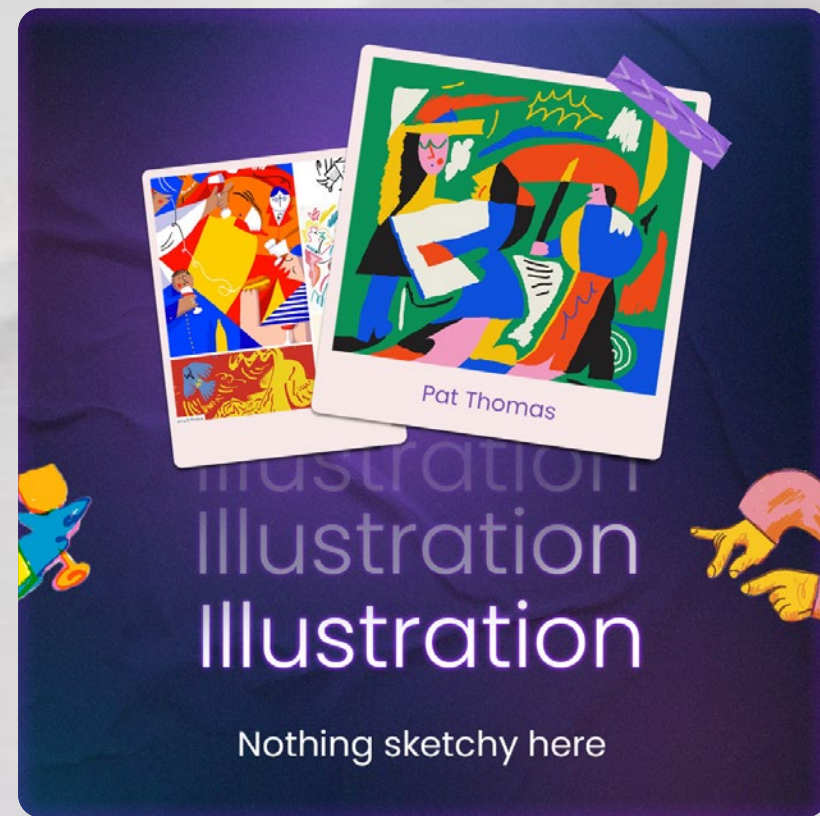
We'll be back to **update our list each month**, so add this blog to your favourites tab and pop by later for even more goodness.





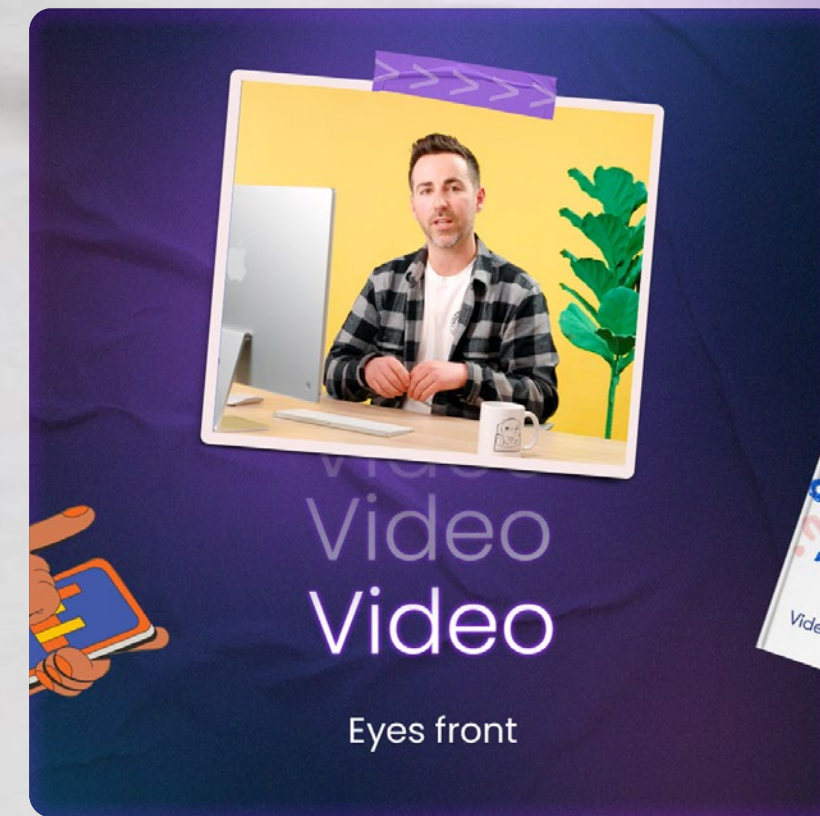
Eye Candy  
Resource  
Resource  
Where to go to learn

This card features a collage of images including a person's face, a colorful abstract scene, and a grid of small images. The text 'Eye Candy' is at the top, followed by 'Resource' and 'Resource' in large letters, and 'Where to go to learn' at the bottom.



Pat Thomas  
Illustration  
Illustration  
Nothing sketchy here

This card shows two overlapping illustrations. The top one is a colorful abstract scene with a figure, and the bottom one is a more detailed illustration of a person. The text 'Pat Thomas' is at the top, followed by 'Illustration' and 'Illustration' in large letters, and 'Nothing sketchy here' at the bottom.



Eyes front  
Video  
Video

This card features a video thumbnail of a man sitting at a desk with a computer monitor and a plant. The text 'Eyes front' is at the top, followed by 'Video' and 'Video' in large letters.



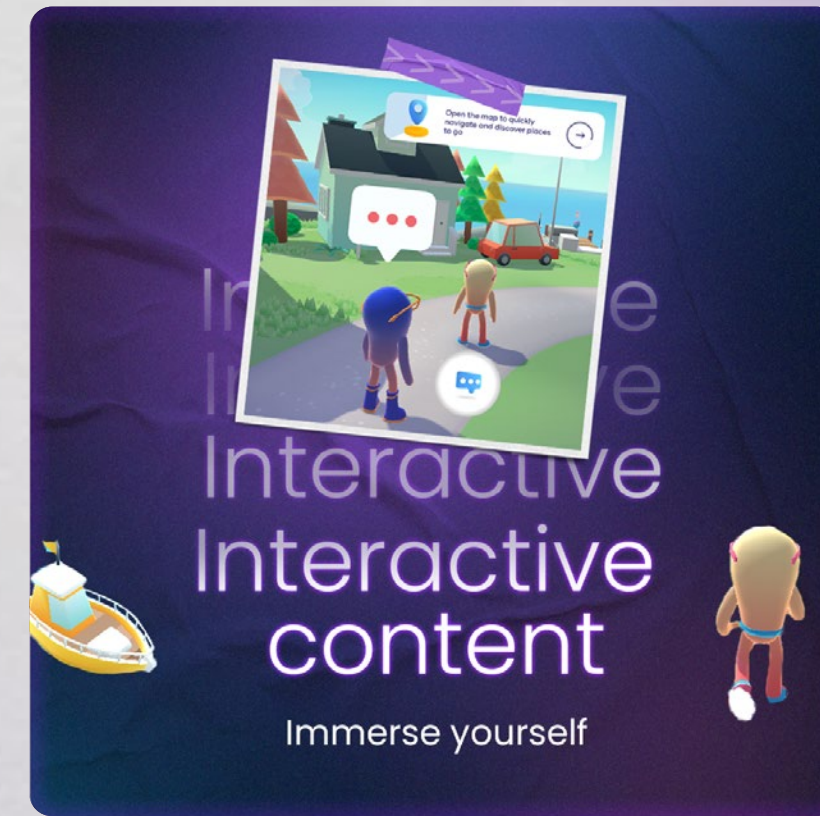
Surreal  
Copy  
Copy  
The word on the street is...

This card shows two cereal boxes with surreal text: 'MICHAEL JOHNSON LOVES OUR CEREAL' and 'WE'RE DWAYNE JOHNSON'S FAVOURITE CEREAL'. The text 'Surreal' is at the top, followed by 'Copy' and 'Copy' in large letters, and 'The word on the street is...' at the bottom.



Duolingo adoption centre  
Social  
Social  
What stopped our scrolling this month

This card shows a person holding a sign that says 'please adopt me' in front of a Duolingo character. The text 'Duolingo adoption centre' is at the top, followed by 'Social' and 'Social' in large letters, and 'What stopped our scrolling this month' at the bottom.



Interactive  
Interactive  
Immerse yourself  
content

This card shows a 3D interactive scene with a house, a car, and a person. The text 'Interactive' and 'Interactive' are in large letters, with 'Immerse yourself' and 'content' below.



Jelly portfolio  
3D imagery  
3D imagery  
Oooh, fancy

This card features 3D rendered images of jelly-like characters and a person. The text 'Jelly portfolio' is at the top, followed by '3D imagery' and '3D imagery' in large letters, and 'Oooh, fancy' at the bottom.



Le chocolat  
Storytelling  
Storytelling  
Once upon a time

This card shows a laptop displaying a video titled 'ESCAPE OFFICE'. The text 'Le chocolat' is at the top, followed by 'Storytelling' and 'Storytelling' in large letters, and 'Once upon a time' at the bottom.



Le chocolat  
Humour  
Humour  
Funny haha, not funny weird

This card shows two chocolate boxes with humorous illustrations. The text 'Le chocolat' is at the top, followed by 'Humour' and 'Humour' in large letters, and 'Funny haha, not funny weird' at the bottom.

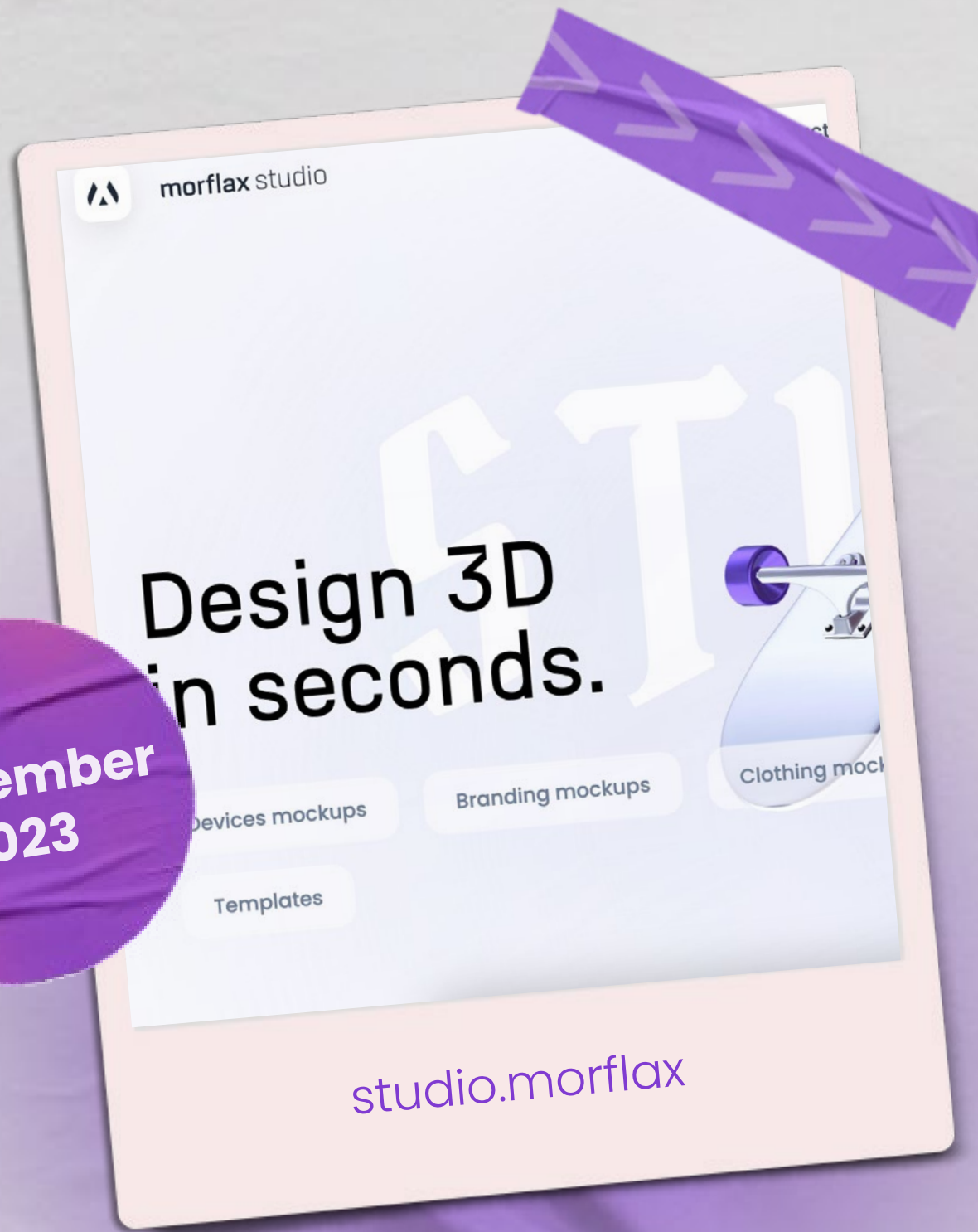
# Contents Contents Contents Contents Contents Contents Contents







September 2023



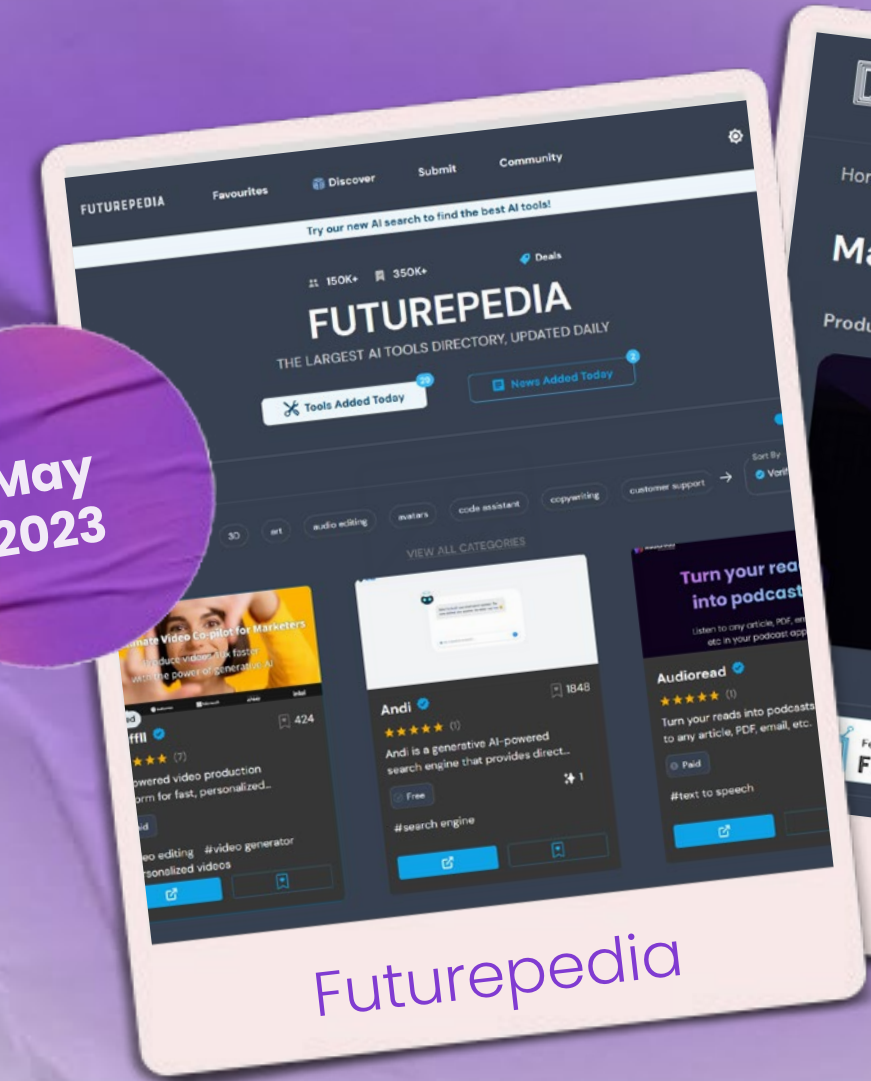
studio.morflax

August 2023

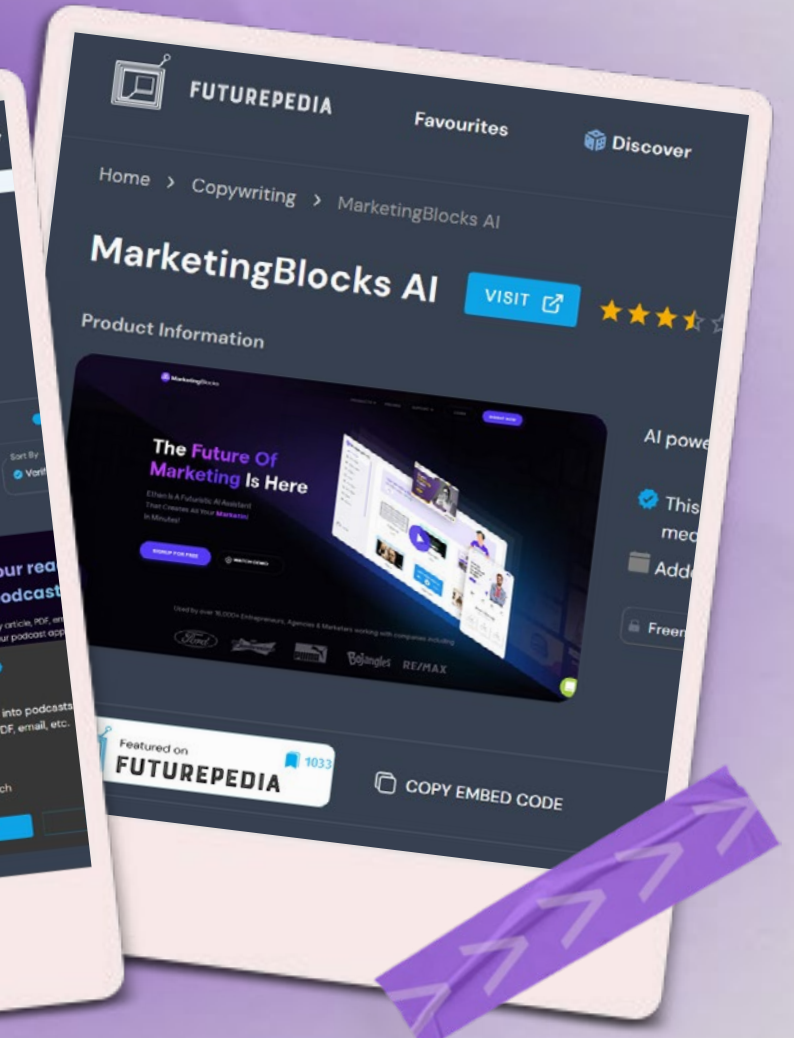


Deck of brilliance

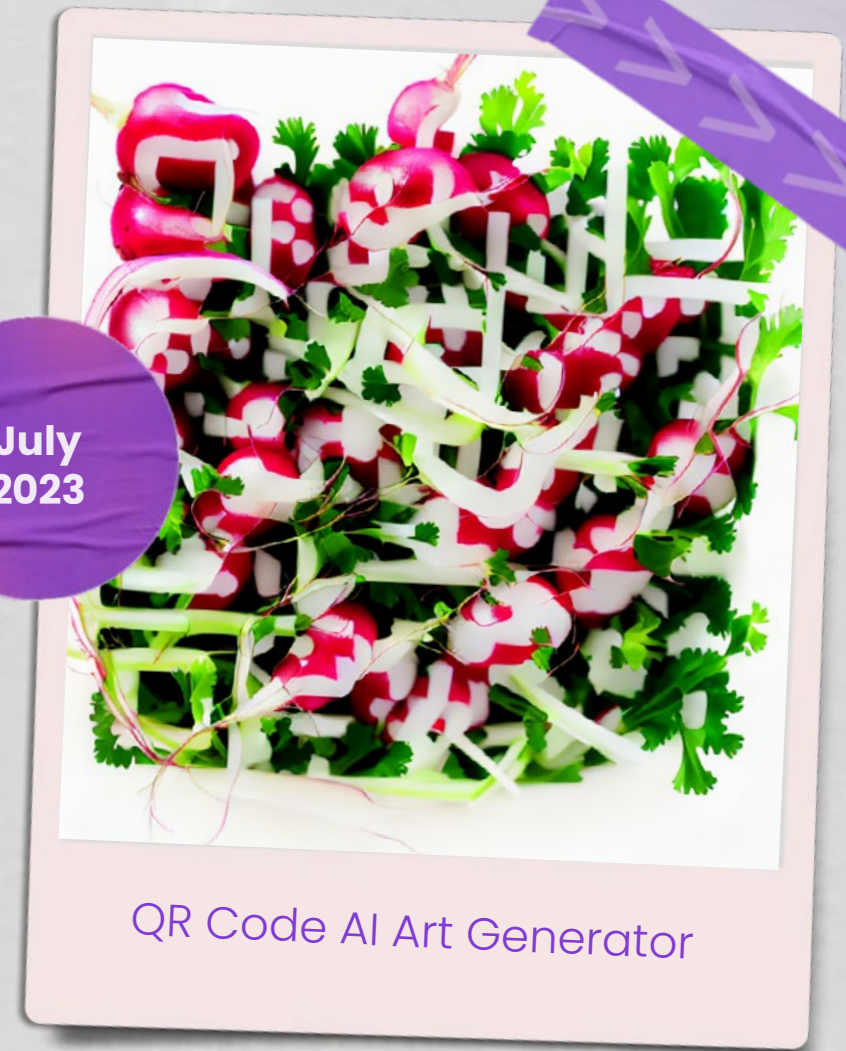
May 2023



Futurepedia

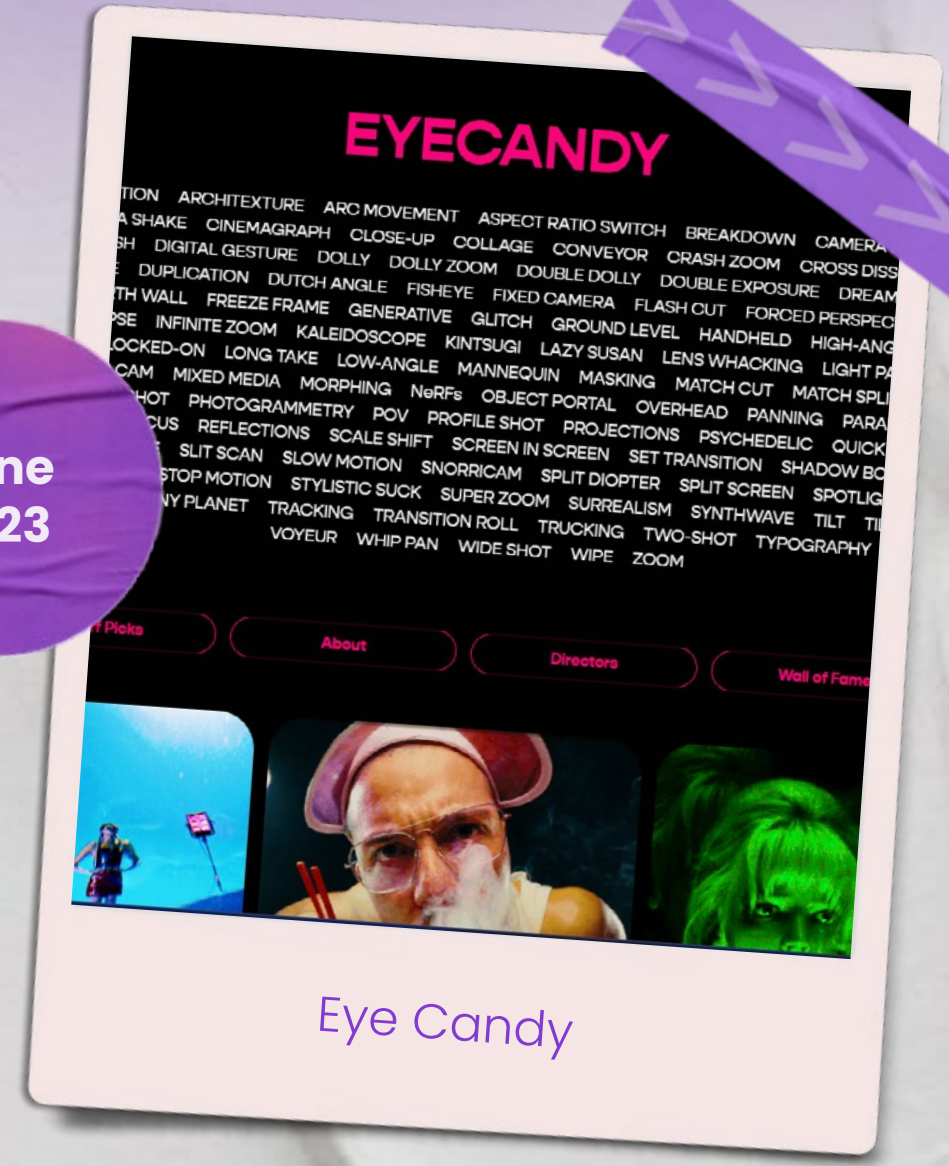


July 2023



QR Code AI Art Generator

June 2023



Eye Candy



February 2024



Best of brand writing

December 2023

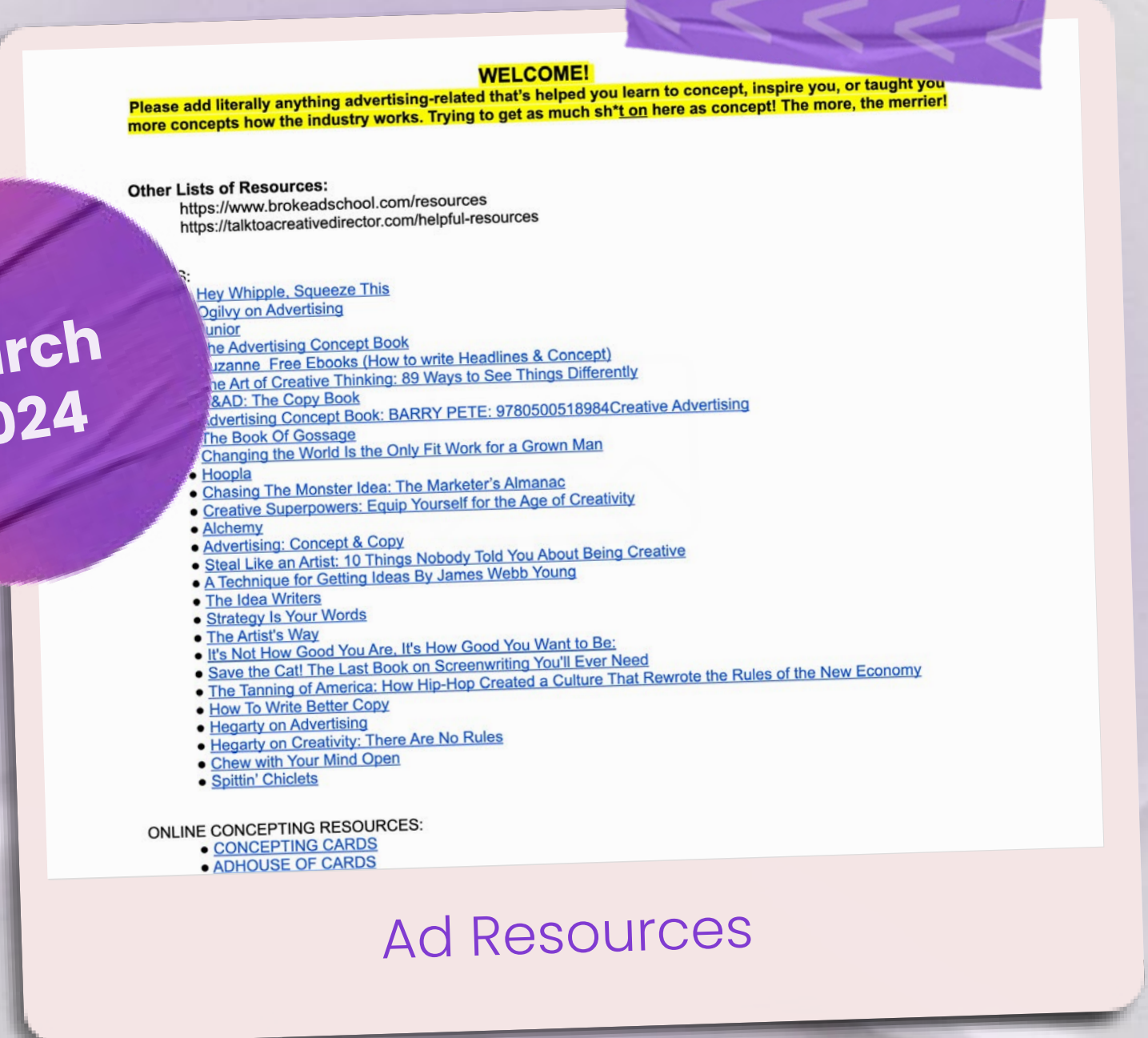


This is not Advertising

October 2023



March 2024



Ad Resources

January 2024



My modern met

November 2023



wordmark



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[Humour](#)

April  
2024



The drum - best 100 ads





Illustration

# Illustration



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[Humour](#)



March  
2023

Alva Skog



February  
2023

Freya Betts



May  
2023

Kristina Pedos



June  
2023

Karlotta Freier



Pat Thomas



April  
2023

Kelly Anna



November  
2023



Simon Bailly

September  
2023



theoai

October  
2023



motherlondon

July  
2023



Yonil

August  
2023



Steven Pascoe



**April  
2024**



Paris 2024

**February  
2024**



Jean Aubertin

**December  
2023**



Victoria Krylov

**March  
2024**



Kento IIDA

**January  
2024**



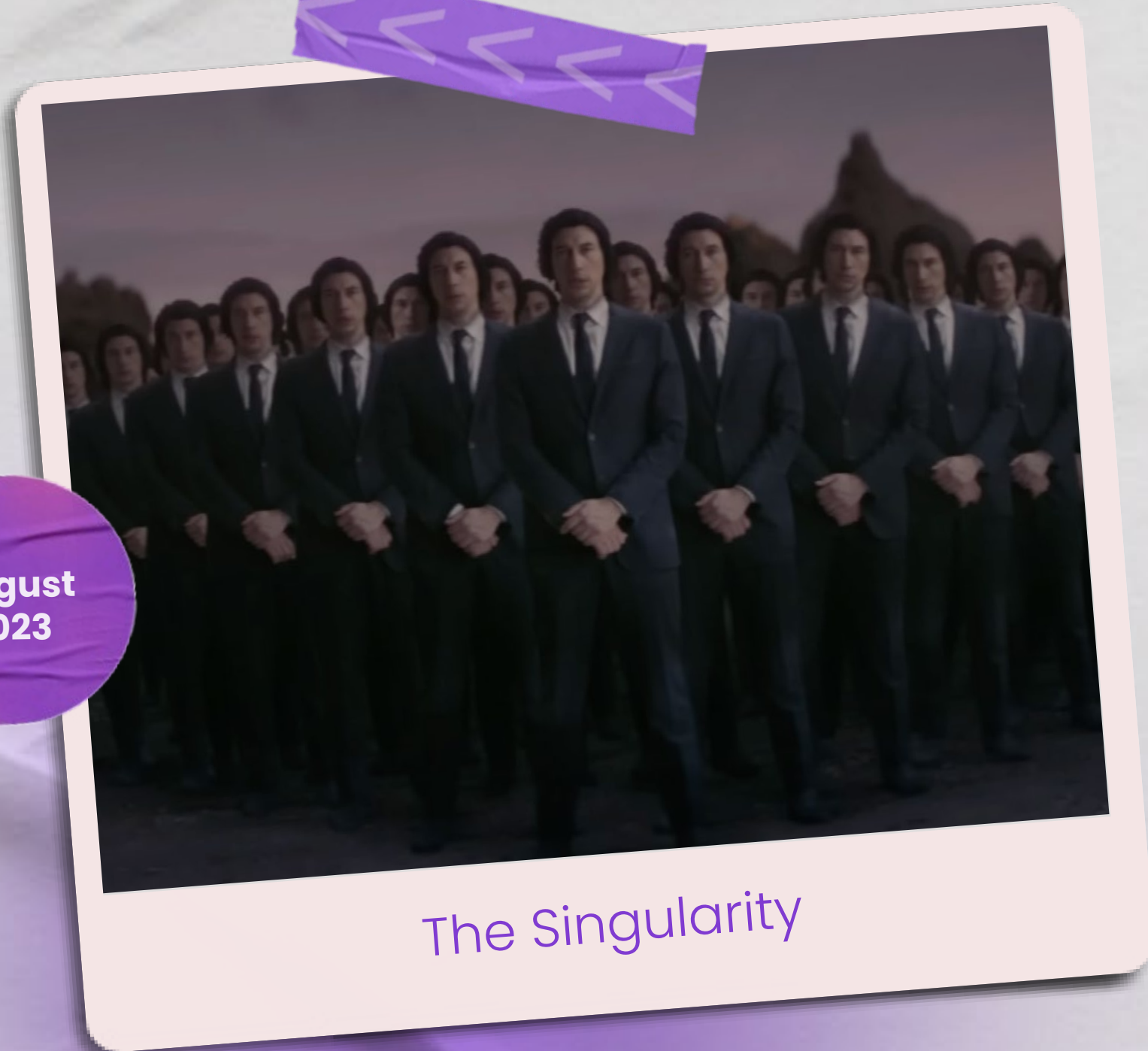
Tom Haugomat





# Video





August  
2023

The Singularity



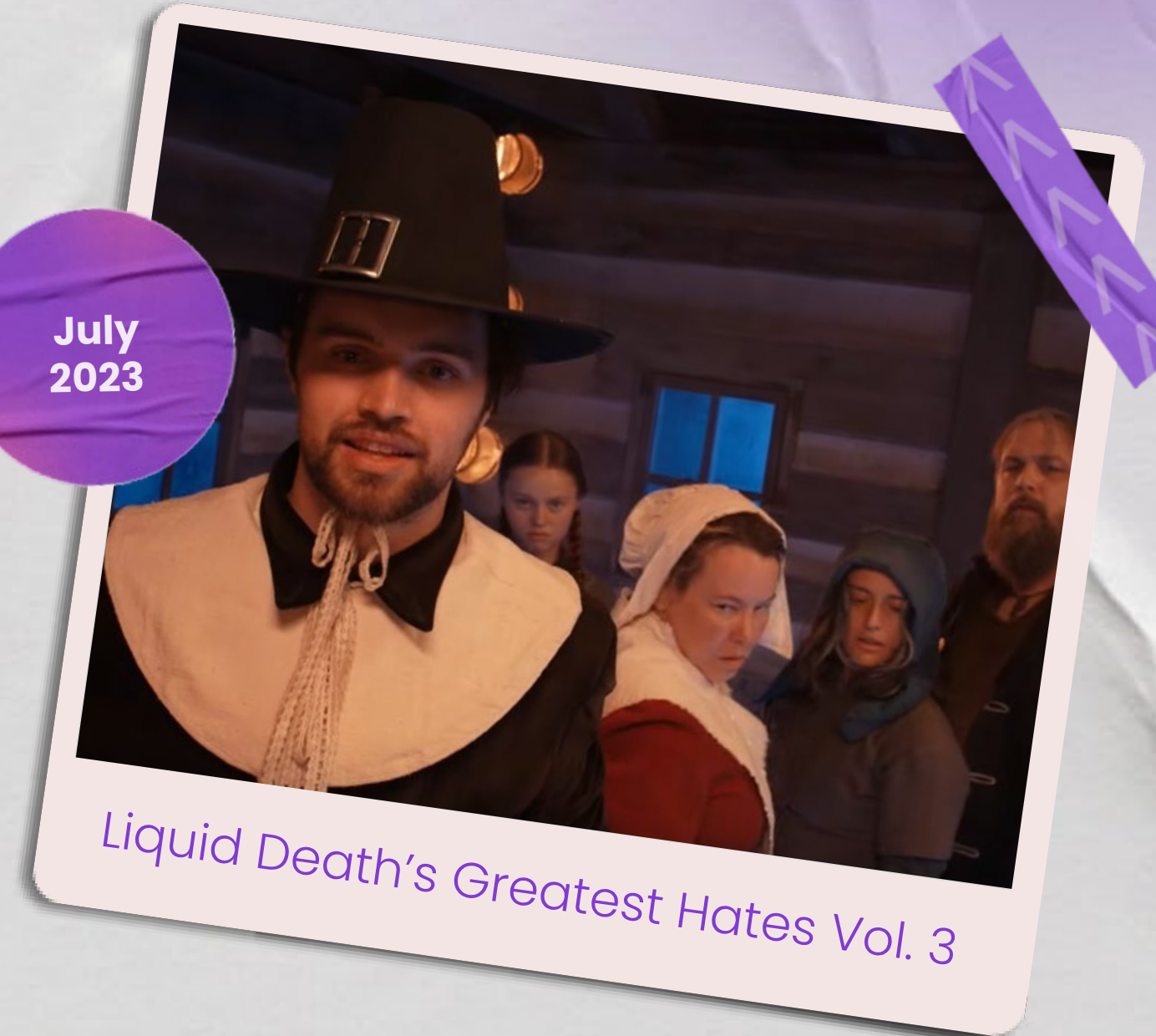
May  
2023

Wistia



April  
2023

McDonald's



July  
2023

Liquid Death's Greatest Hates Vol. 3



June  
2023

Straight Outta Crumpton





March  
2024

L'EQUIPE



February  
2024

Beanz Meanz Heinz



November  
2023

Capital One - Holiday Night Fever



September  
2023

IT WAS THERE ALL ALONG



January  
2024

Chevrolet



December  
2023

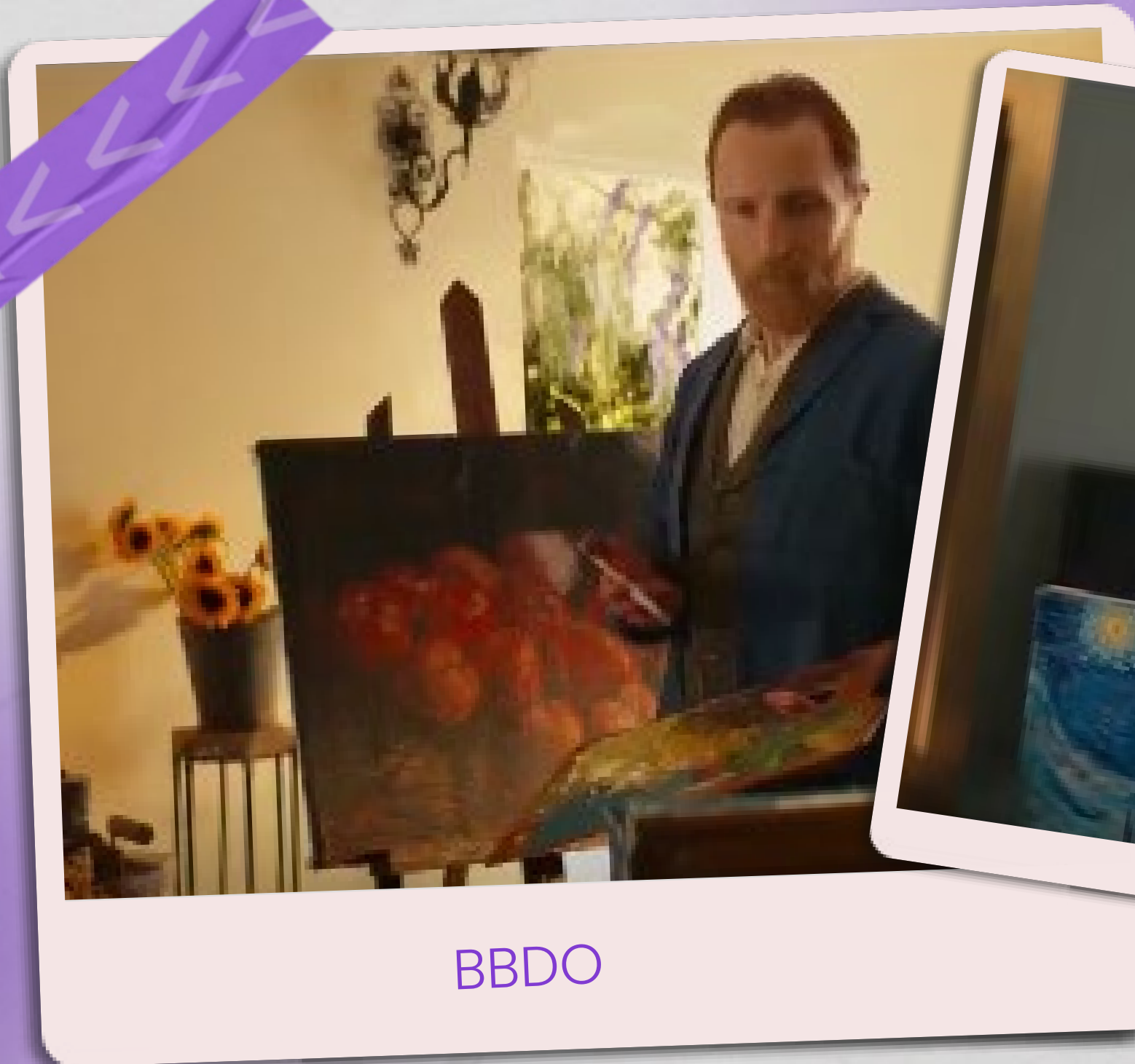
The World Needs More Santas | Coca-Cola



October  
2023

alzheimers research uk



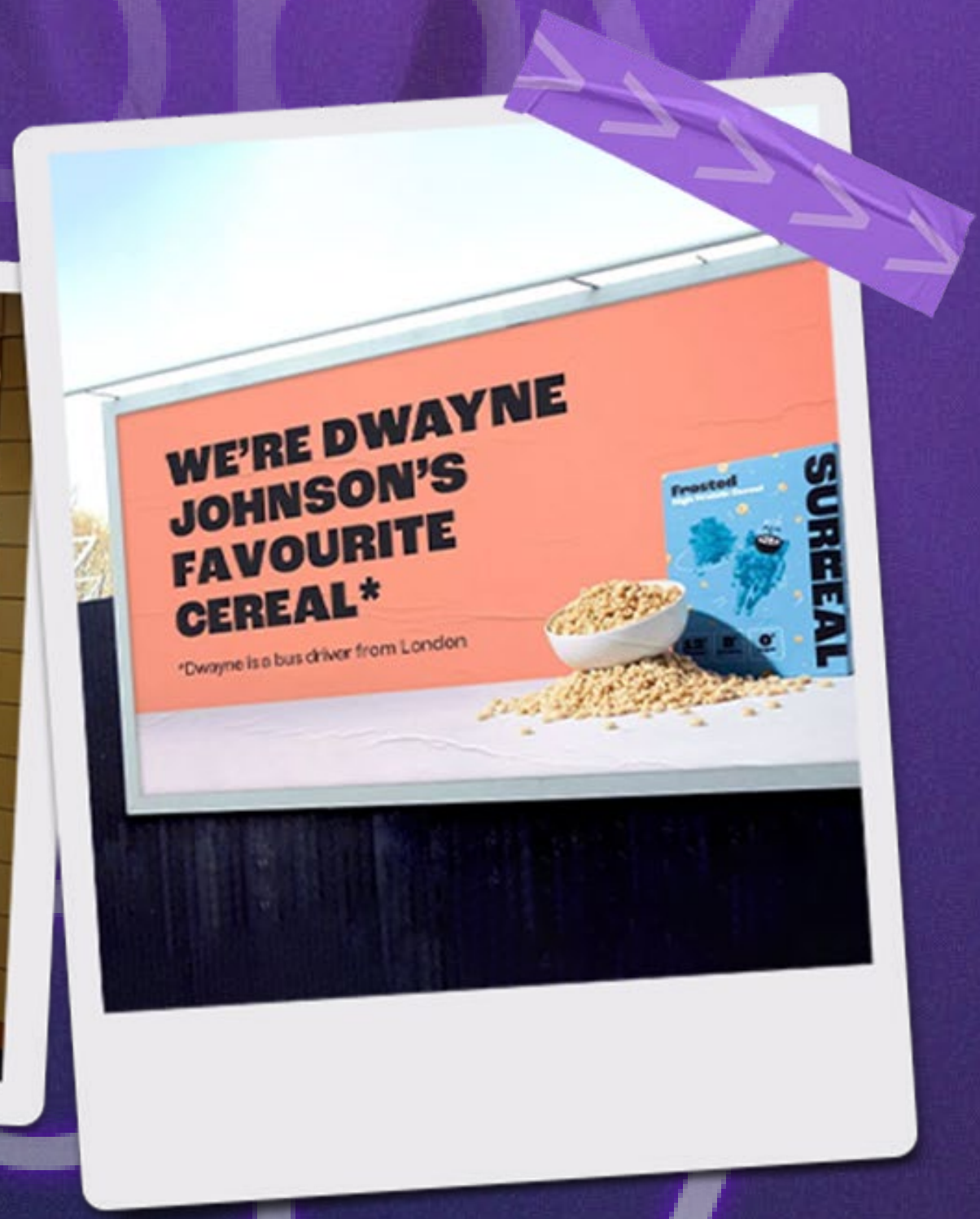


BBDO





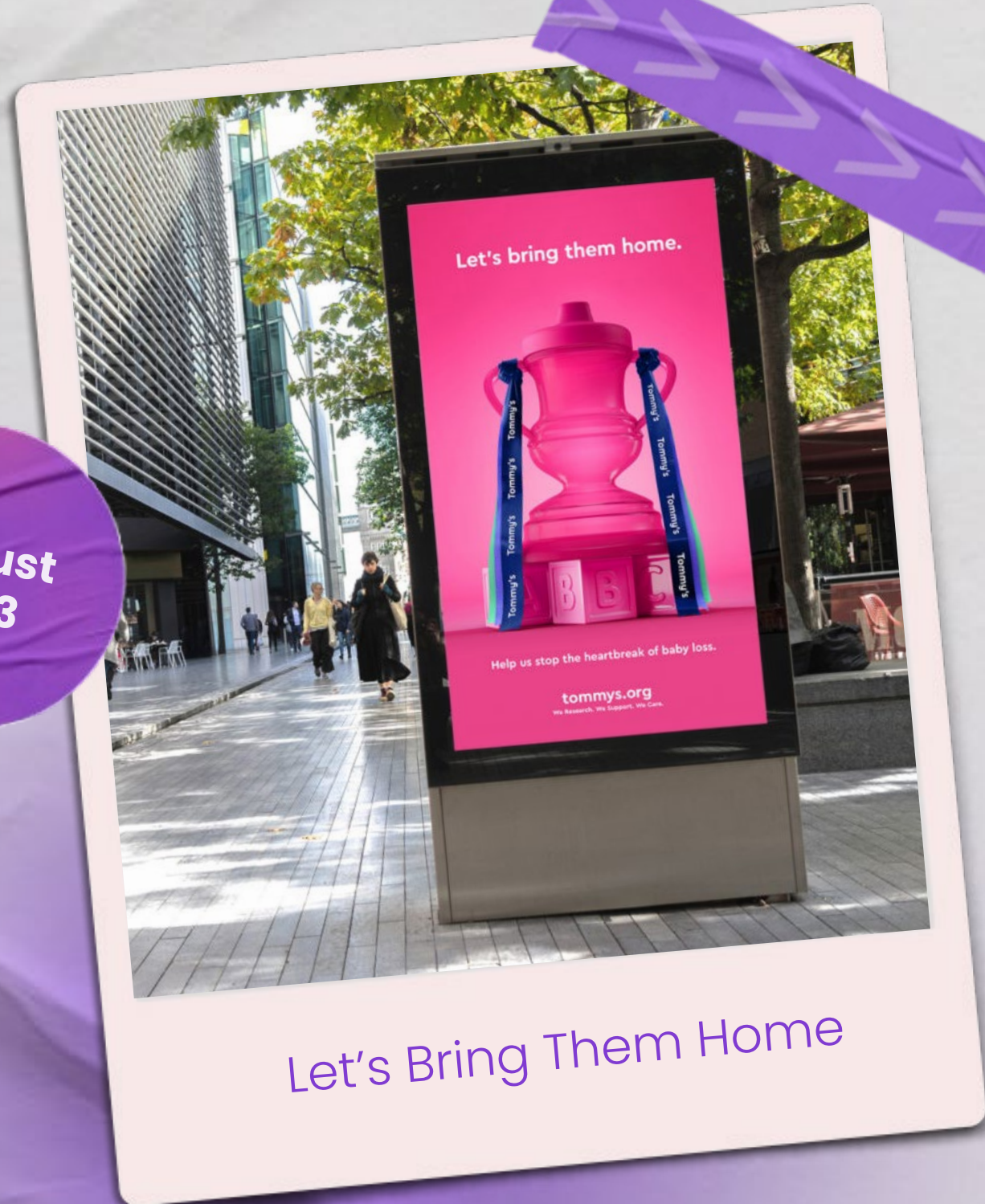
Copy



Copy

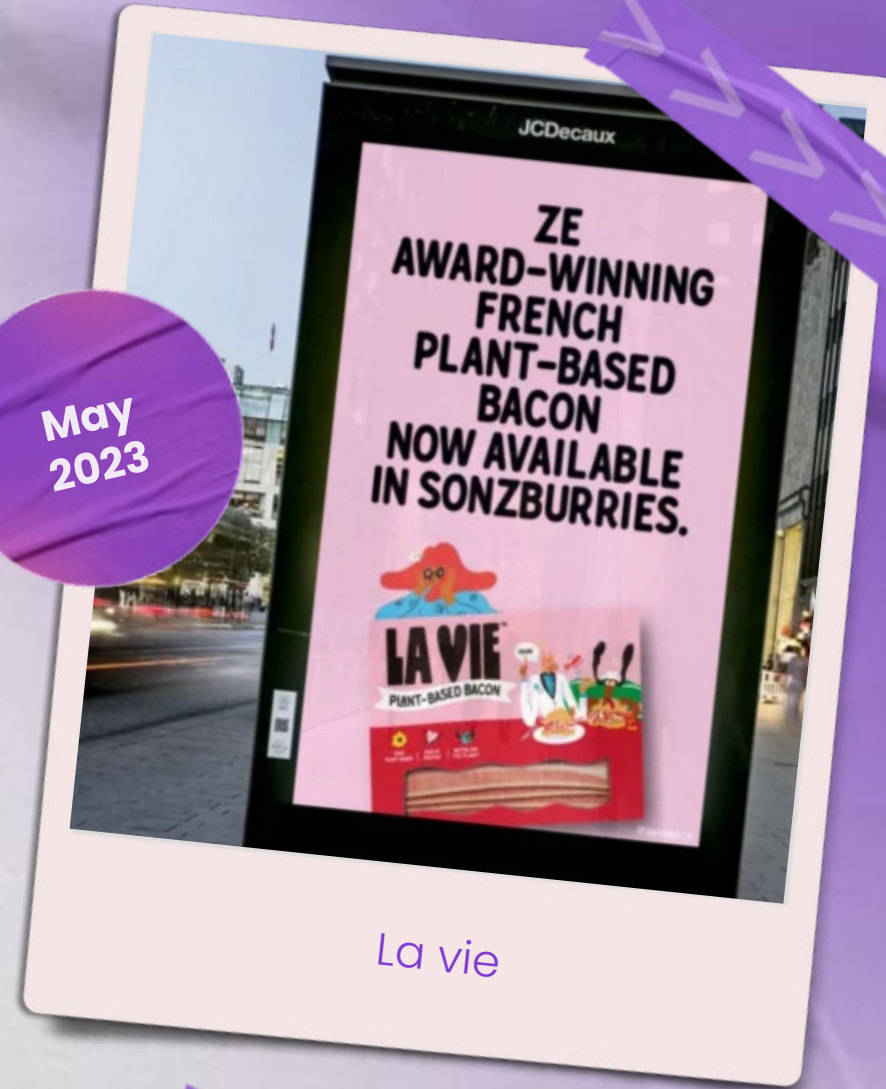


August 2023



Let's Bring Them Home

May 2023



La vie

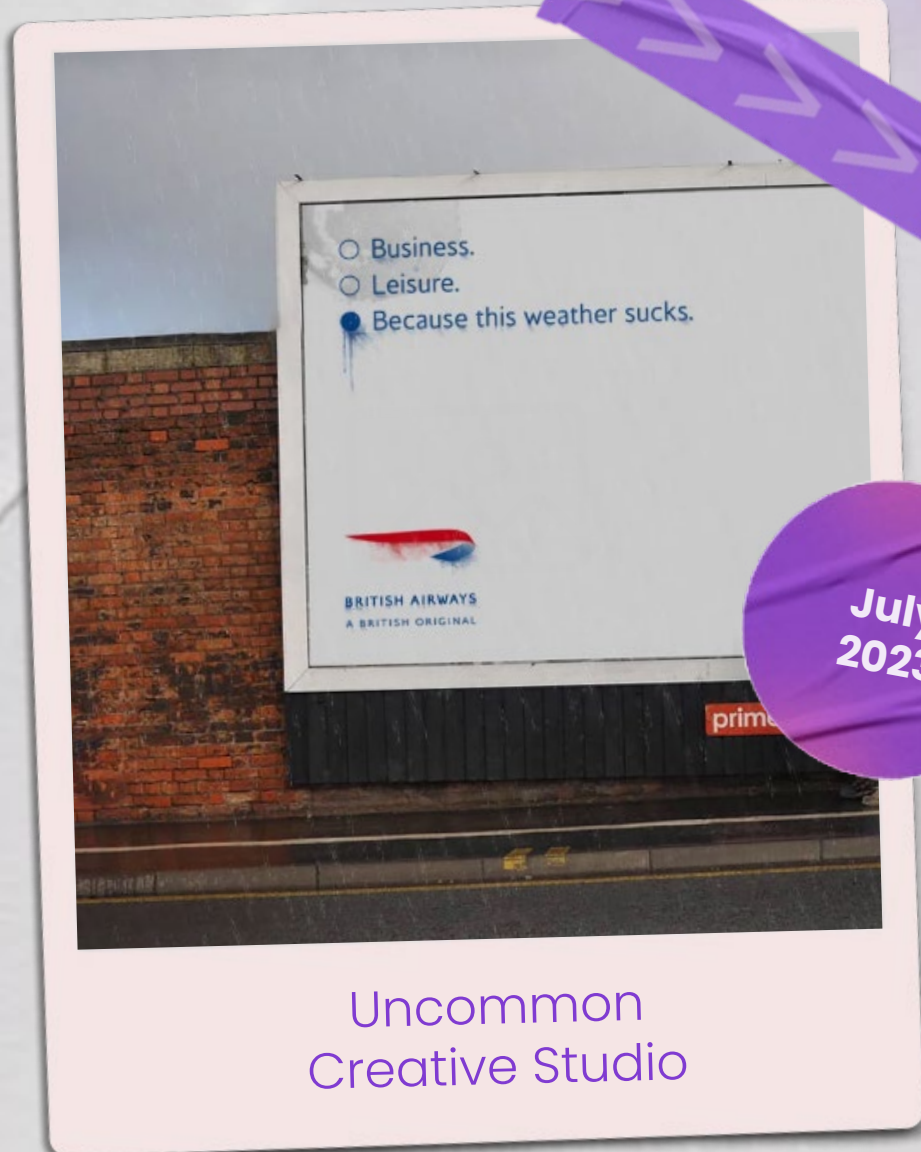
April 2023



LGBT - incomplete without the T

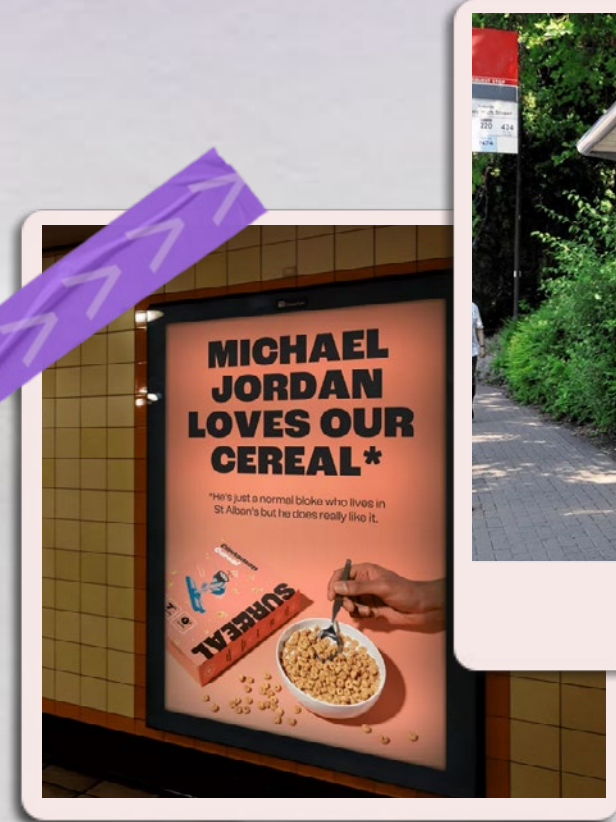


July 2023



Uncommon Creative Studio

June 2023



Surreal





March 2024

January 2024



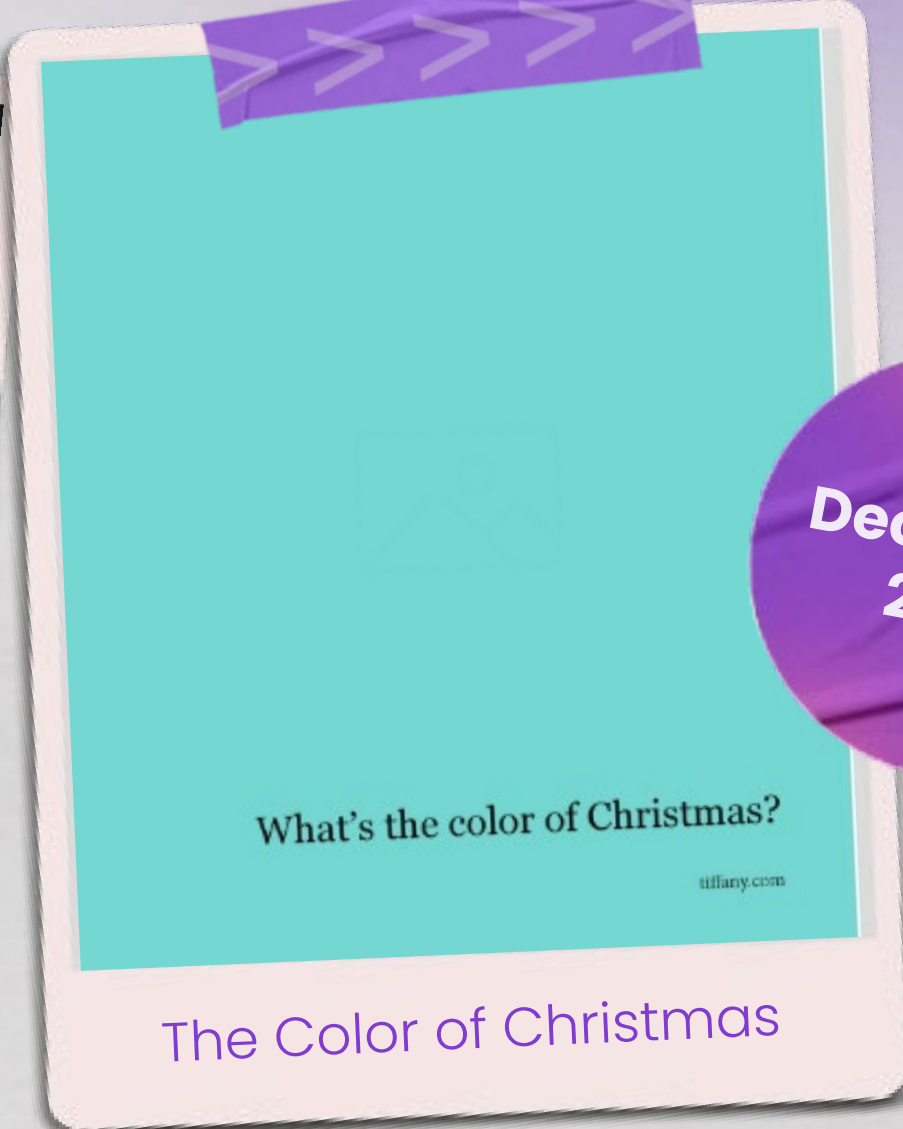
November 2023



September 2023



February 2024



December 2023



October 2023





**April  
2024**

Timex



Original



Social



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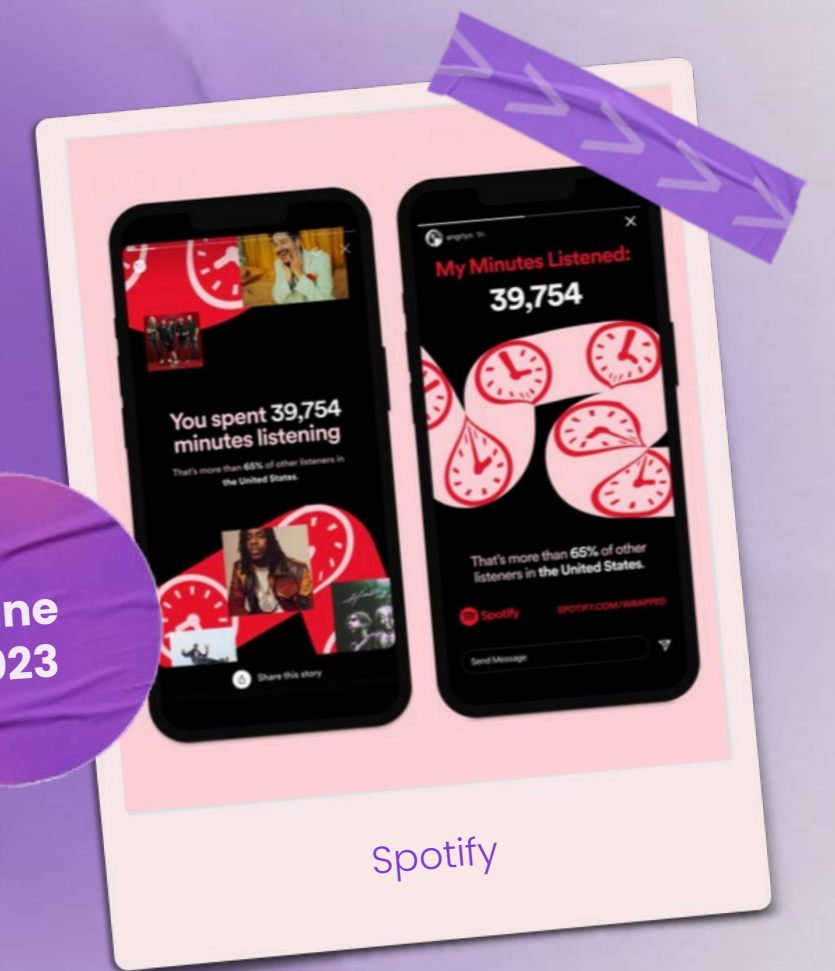
[Humour](#)



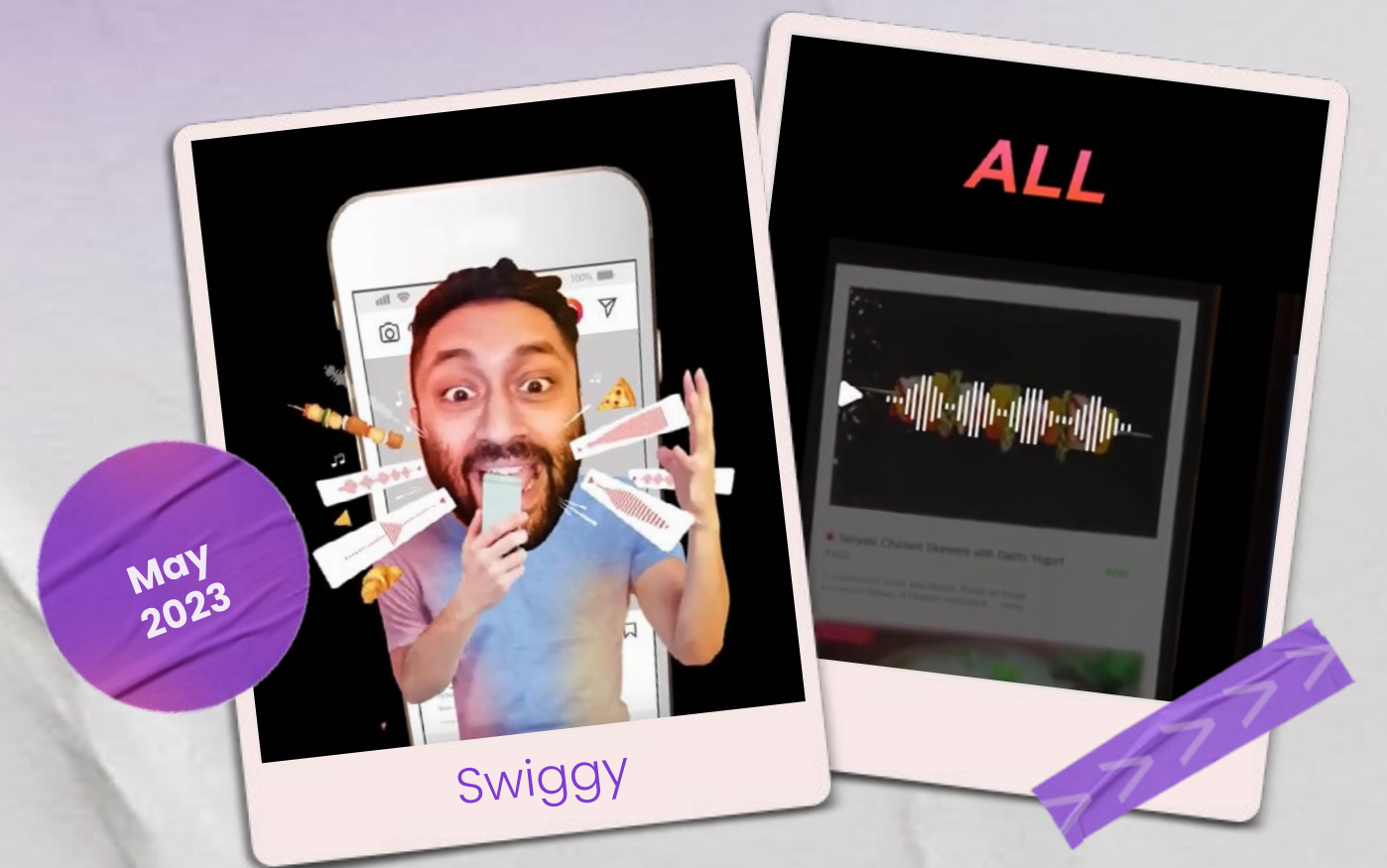
BetterwithPepsi



Getty



No Pride Without Trans Pride





February  
2024



Pangea

November  
2023



Cost of Beauty: A Dove Film

October  
2023



Unboring Morning

March  
2023



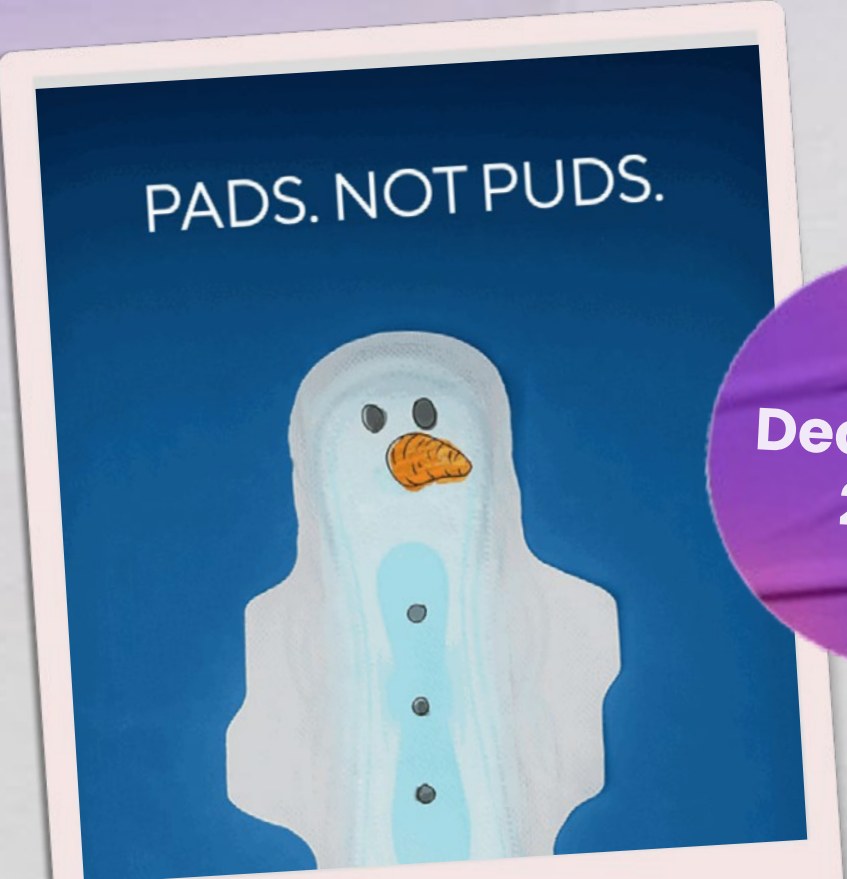
Mike Labrow

January  
2024



Netflix

December  
2023



AML group



April  
2024



The ordinary





# Interactive content



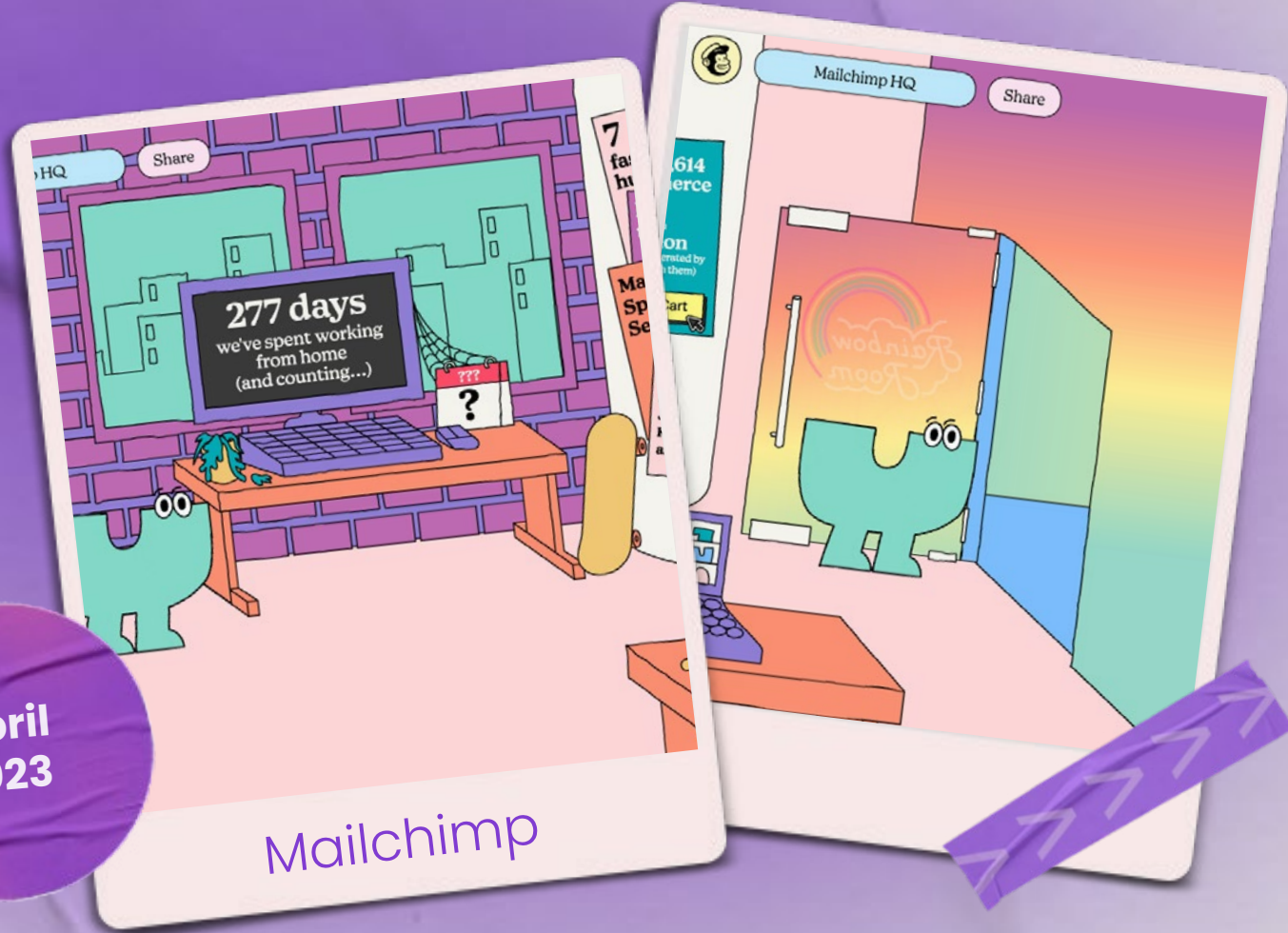


June 2023



Fractal Fantasy

April 2023



Mailchimp

July 2023



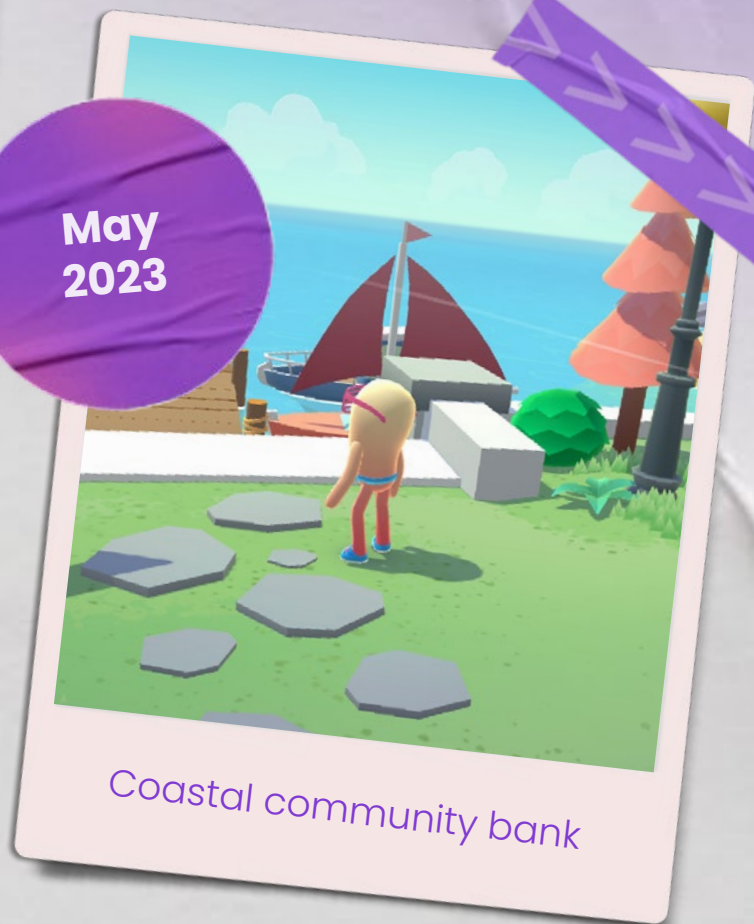
The Museum of Annoying Experiences

August 2023

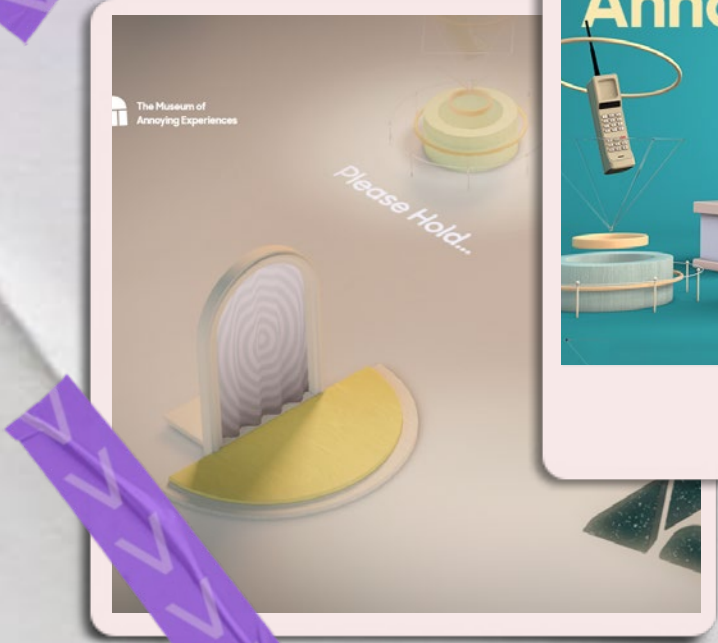


My creative type

May 2023



Coastal community bank







February 2024

Vyroncnasprava



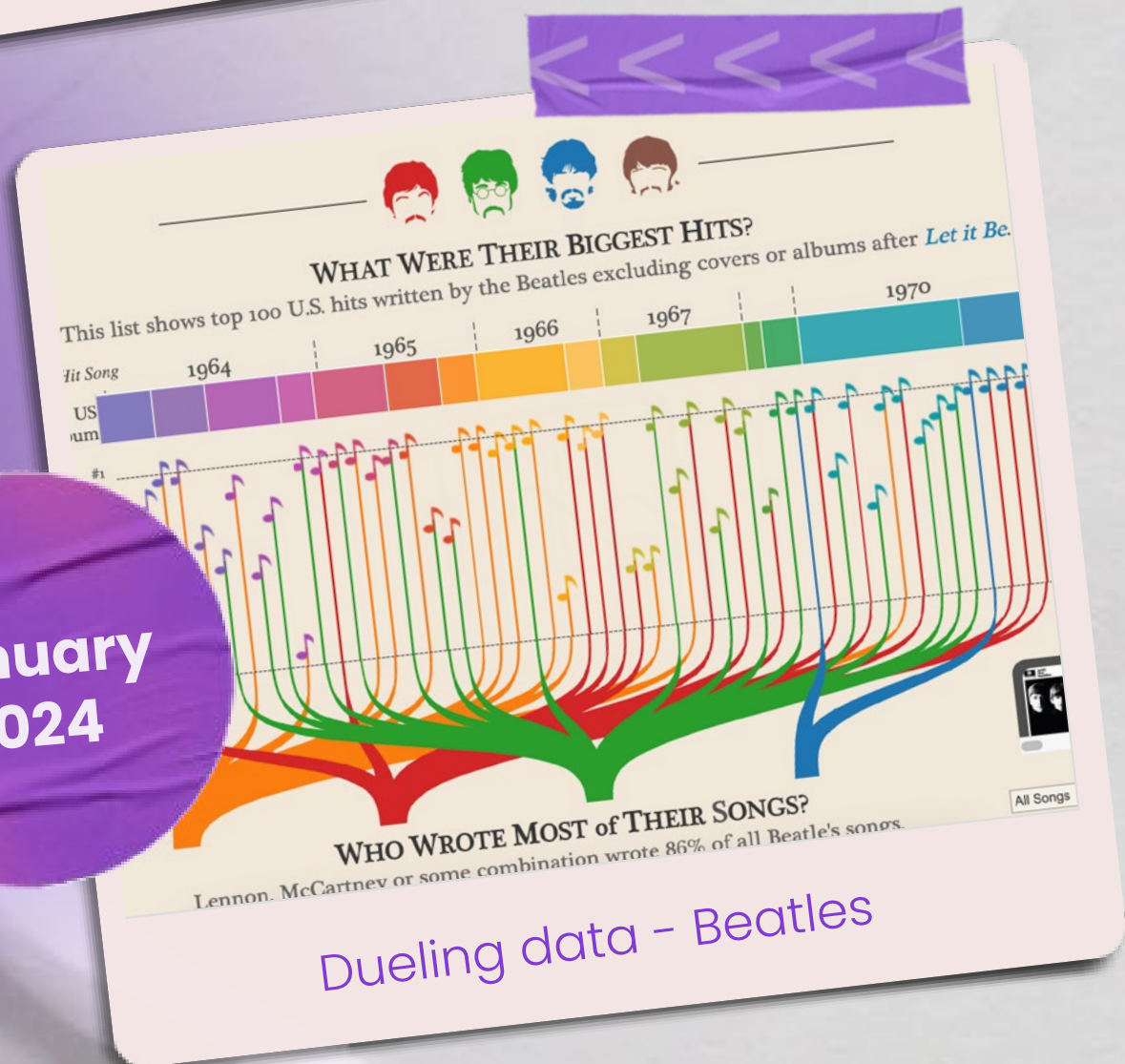
November 2023

the qream



September 2023

sos violence conjugale



January 2024

Dueling data - Beatles

December 2023



santa tracker



October 2023

setaprint





April  
2024



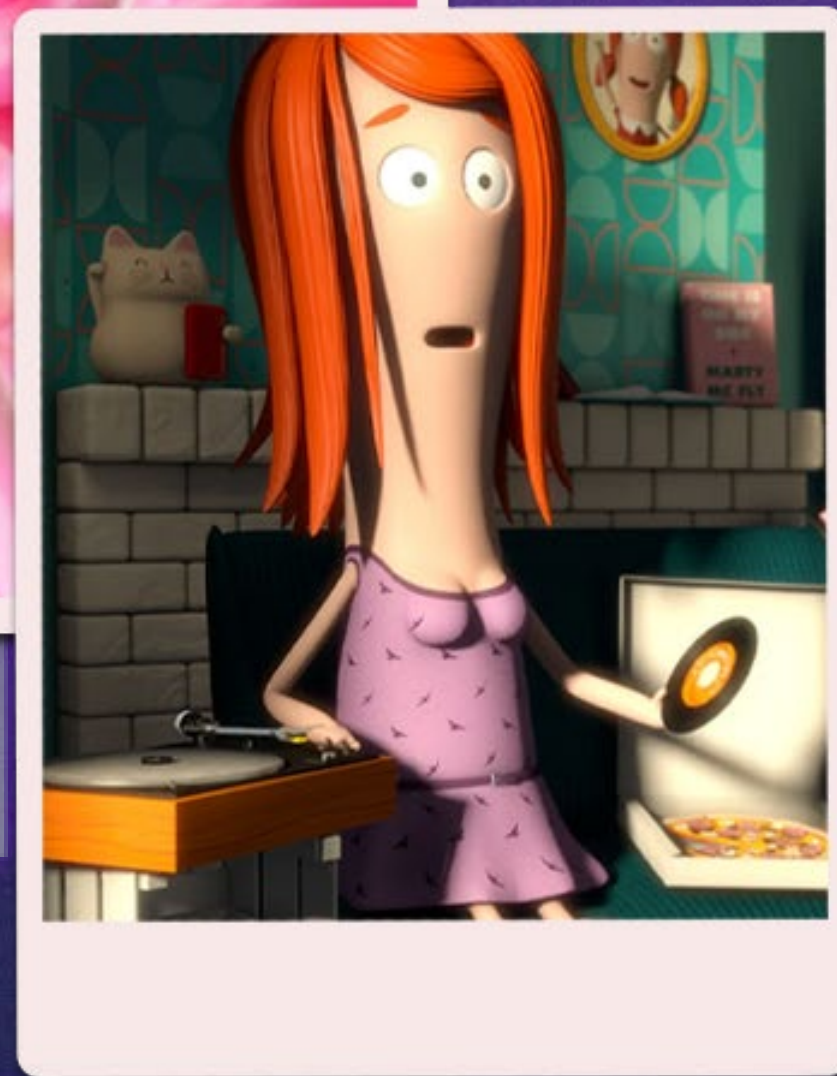
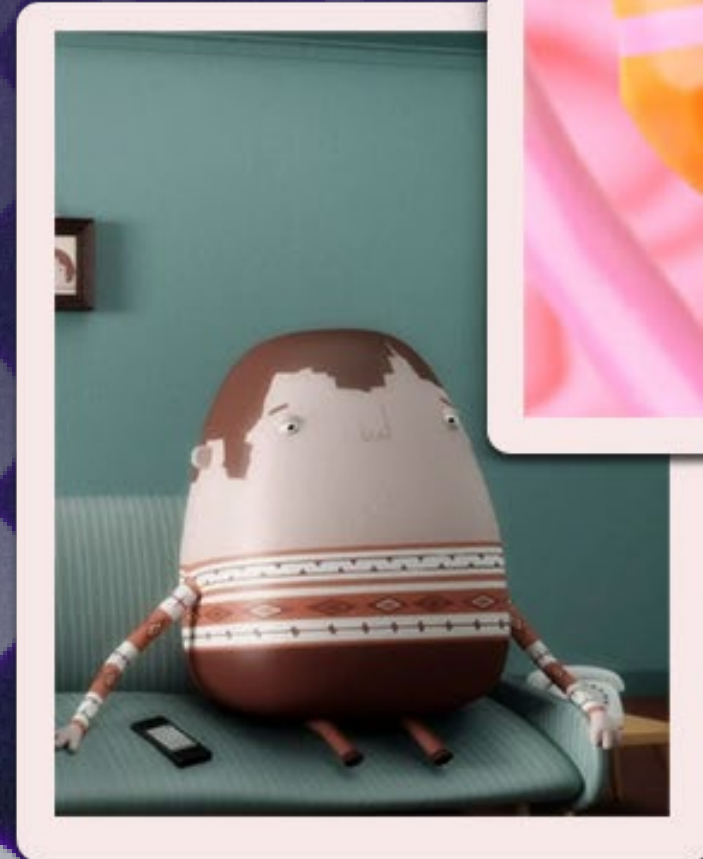
March  
2024



3D  
3D

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# 3D imagery





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June  
2023



ManvsMachine

July  
2023



Peter Tarka

April  
2023



Kenan Abdulghani



May  
2023



Kelly

March  
2023



Lucas Zanotto





Resident evil

January  
2024

December  
2023



NYC Holiday

October  
2023



Francisco Rossi

August  
2023



moonjam



Santizo Raidez

November  
2023



September  
2023

Zigor







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# Storytelling

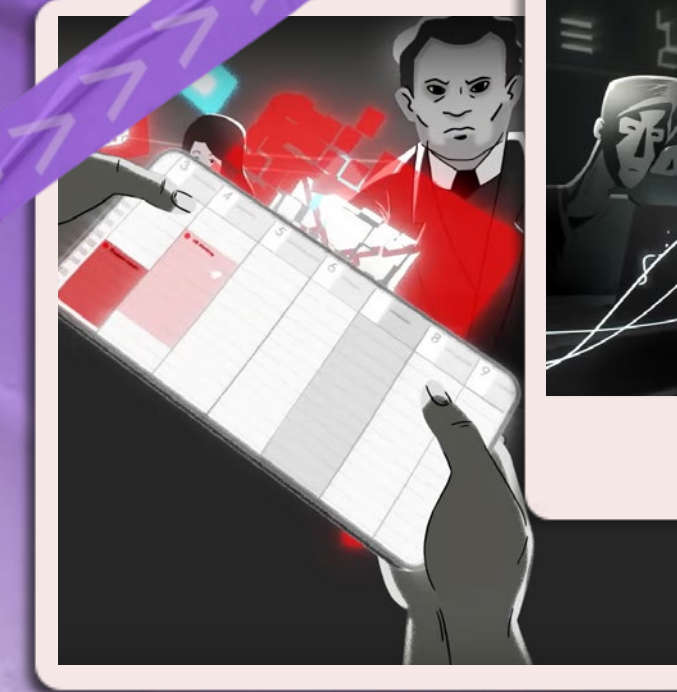




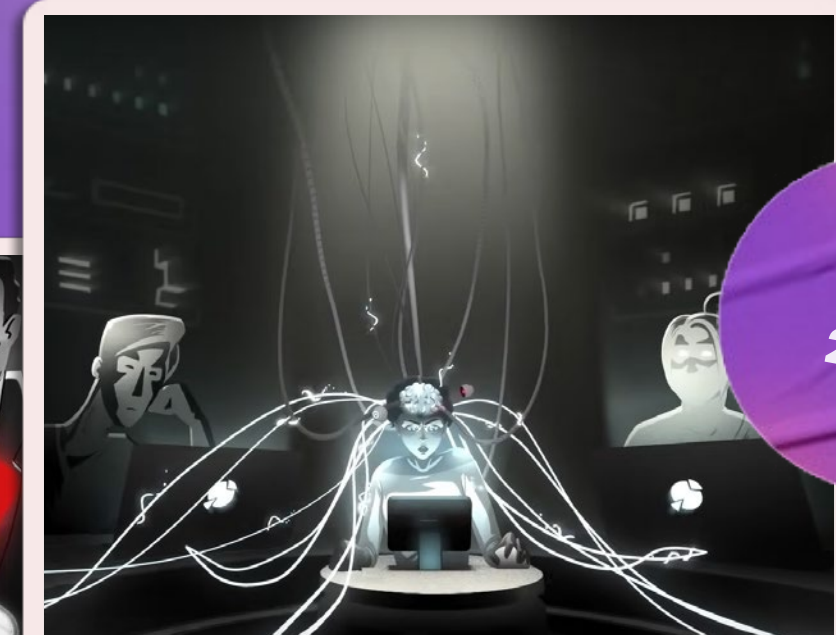


Georgia Stanway  
'She scores when she wants'

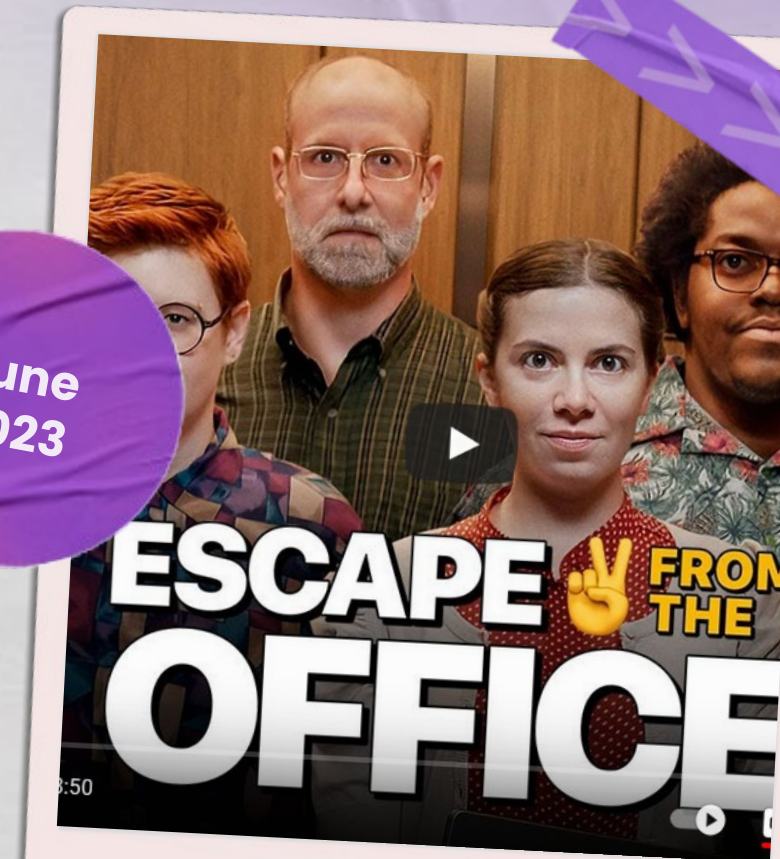
July 2023



reMarkable



May 2023



June 2023

Apple at work.  
Escape the office

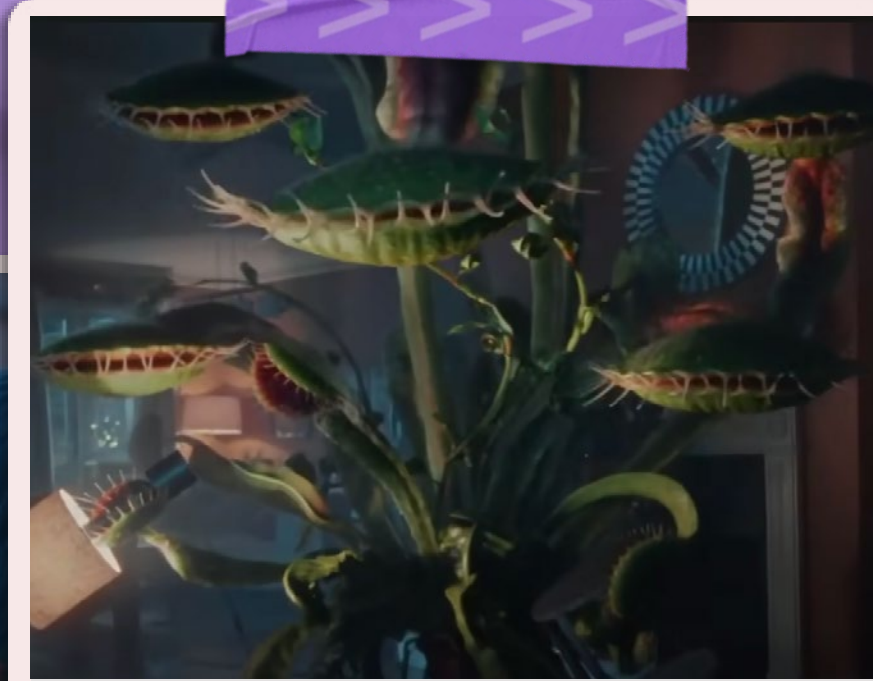


April 2023

Untouched by Light



November 2023



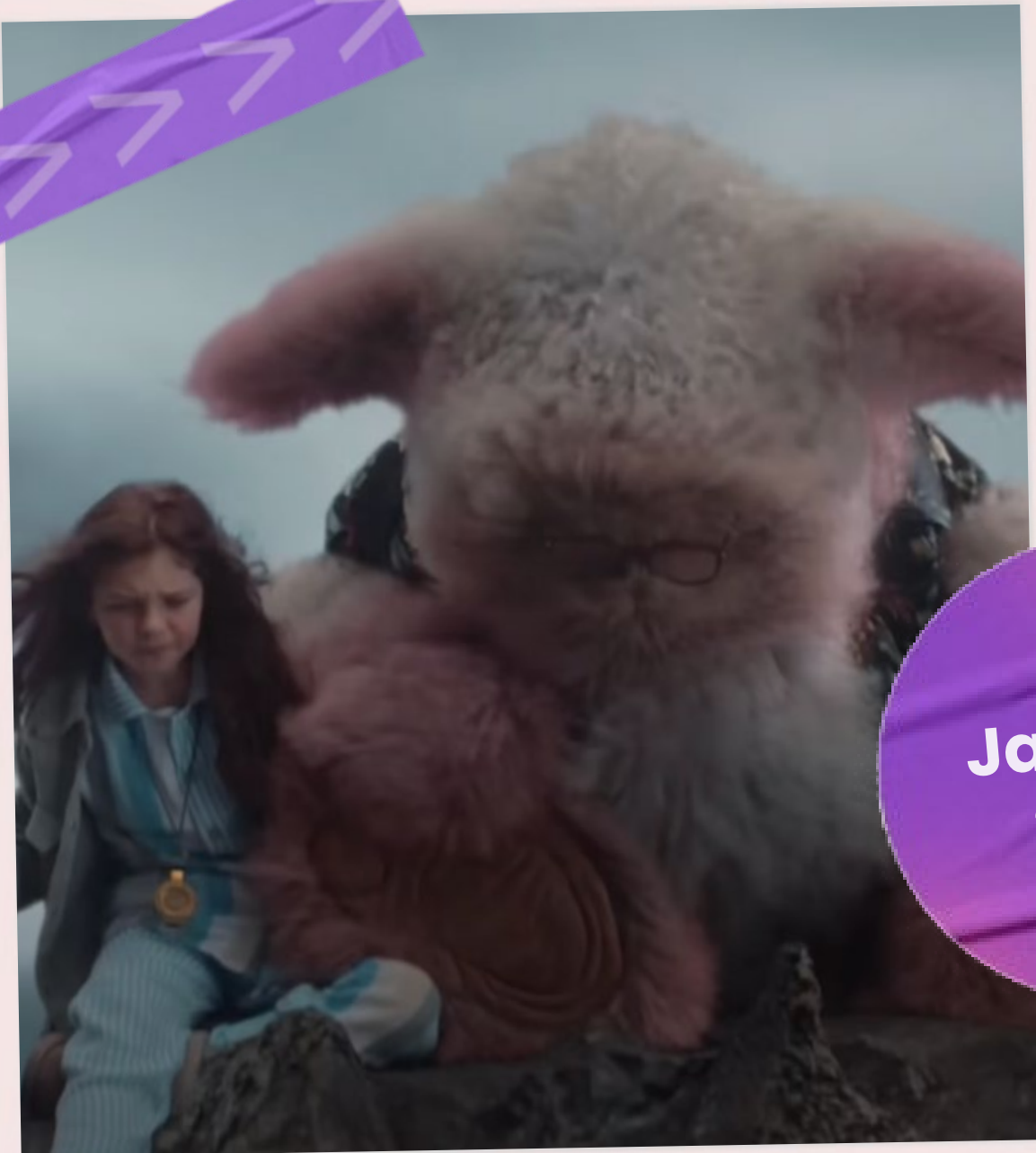
John Lewis - Christmas

September 2023



hoolicards

January 2024



Apple

December 2023



Enniskillen pub Charlie's

October 2023



Check in on those around you



April  
2024



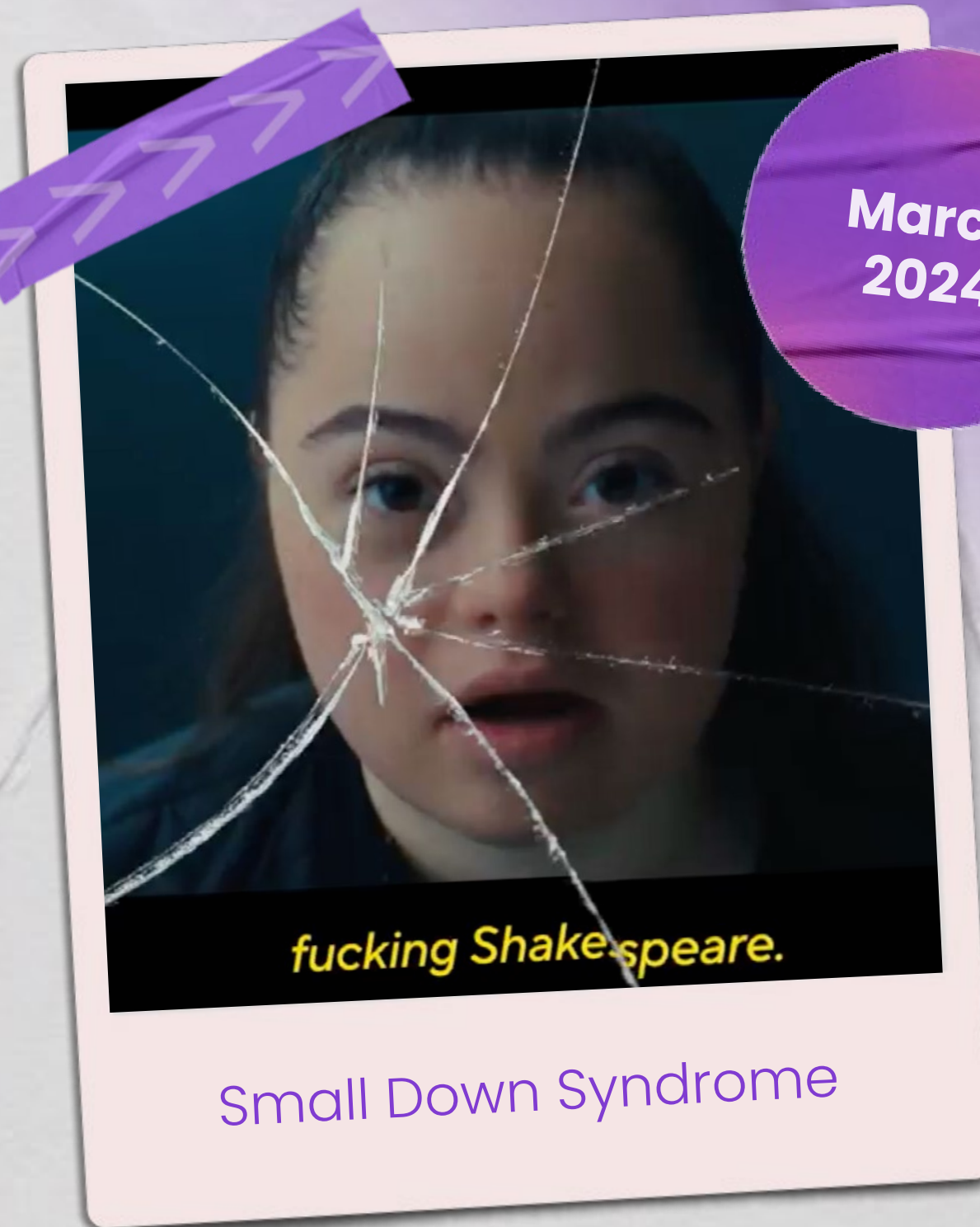
Lays crisps

February  
2024



The Generation Gap

March  
2024



Small Down Syndrome





# Humour



August  
2023



It's OK, I'm with The AA

May  
2023



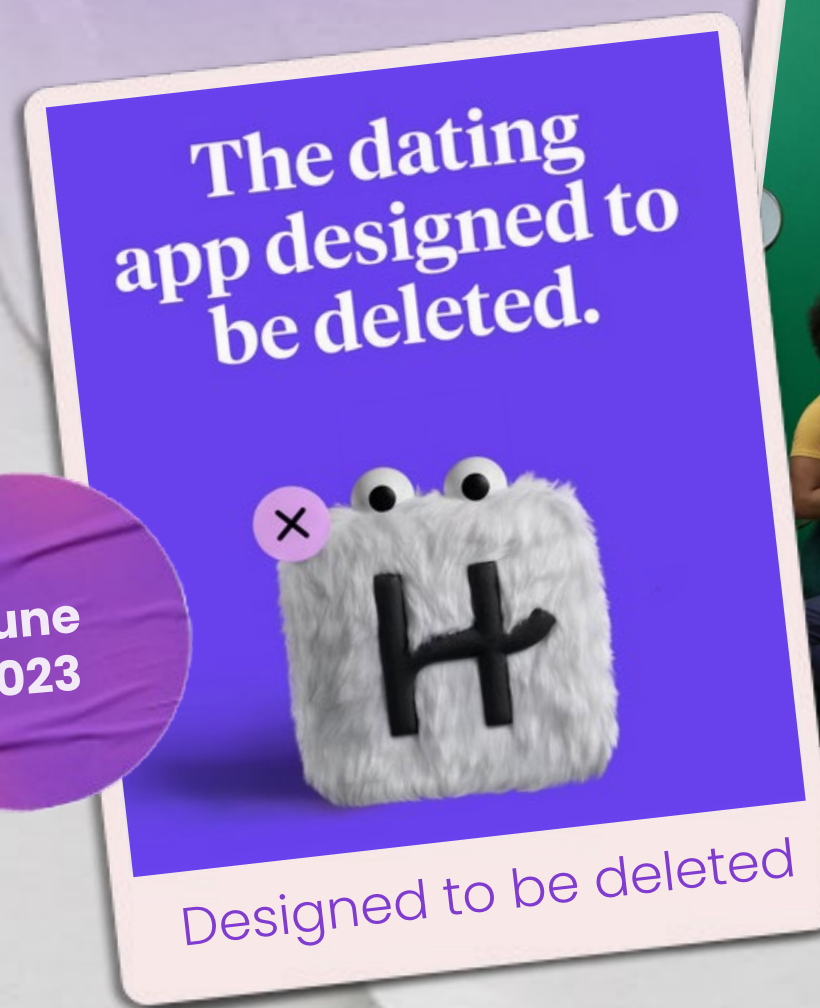
Le chocolat

July  
2023



Headway

June  
2023



Designed to be deleted





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March  
2023

Password



February  
2023

Equal pay day

November  
2023



Trains, now on Uber

September  
2023



Spooft

January  
2024



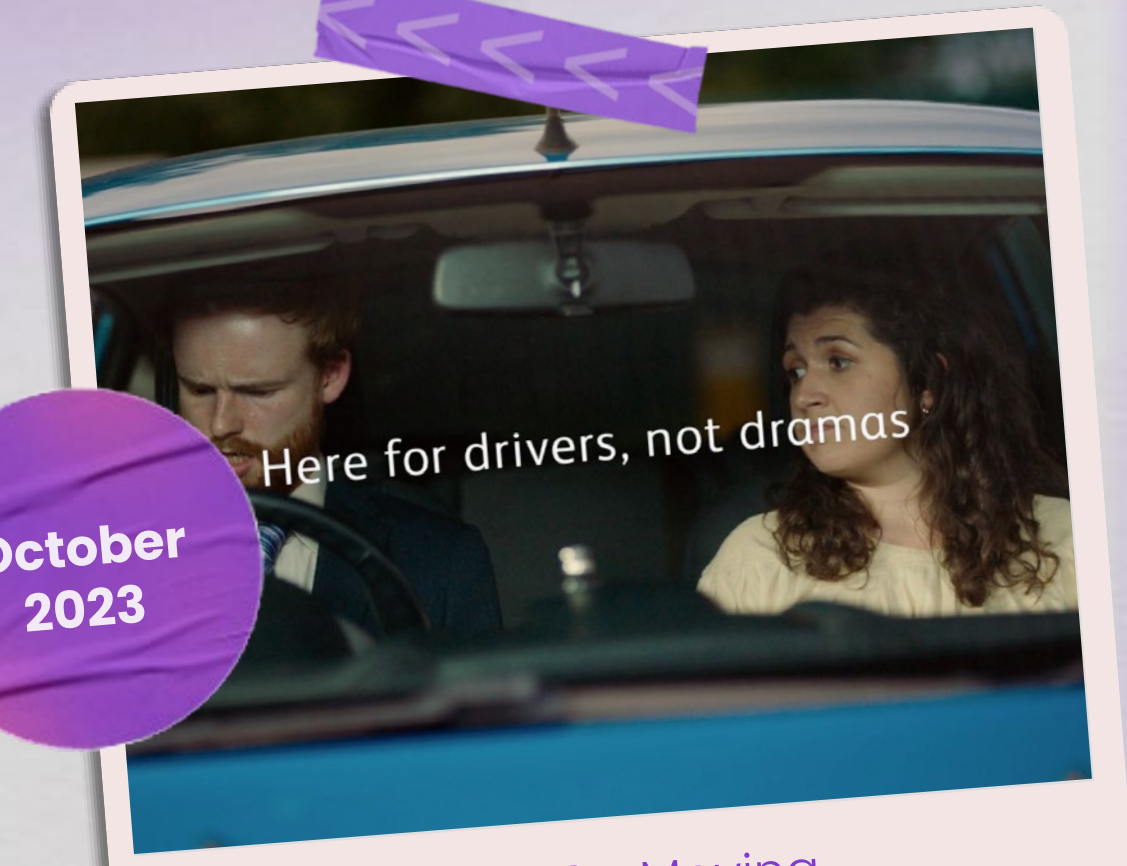
Currys

December  
2023



Aldi

October  
2023



Here for drivers, not dramas

Keep On Moving



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April  
2024



Prostate cancer



# DIGITAL RADISH

[www.digitalradish.co.uk](http://www.digitalradish.co.uk)