

DIGITAL RADISH'S

creative

creative

creative



*hub*



# creative hub

There are so many incredible marketing resources out there that can help you spark new ideas and get out of a creative rut.

## But where do you start?

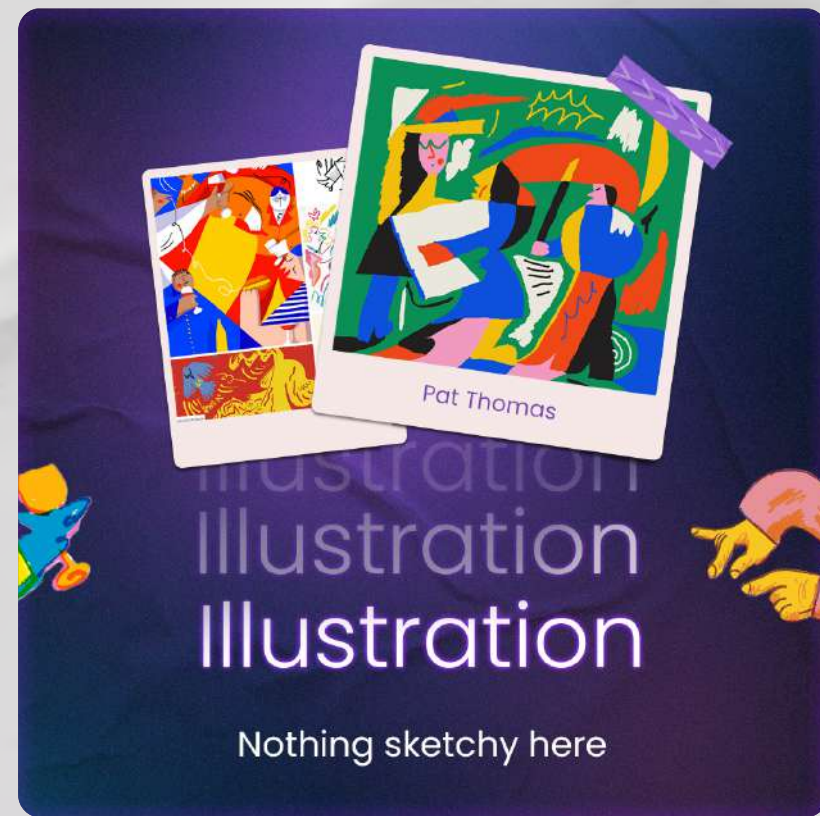
We've brought together some of our favourite **campaigns, creative executions and pieces of genius** in one place to give B2B marketers a bit of a boost.

We'll be back to **update our list each month**, so add this blog to your favourites tab and pop by later for even more goodness.

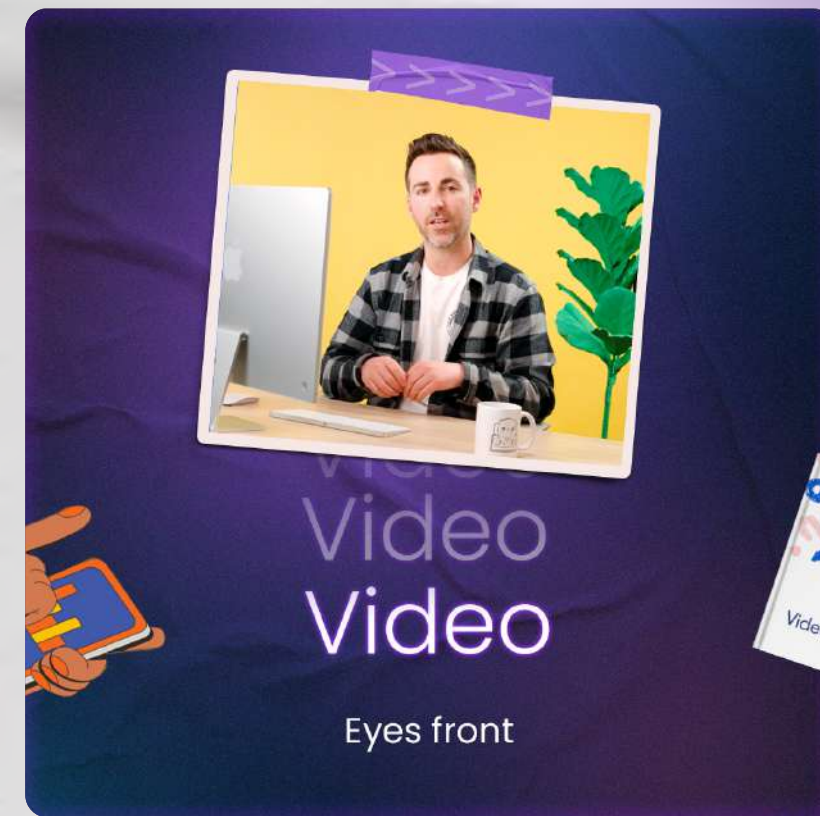




Eye Candy  
Resource  
Resource  
Where to go to learn



Pat Thomas  
Illustration  
Illustration  
Nothing sketchy here



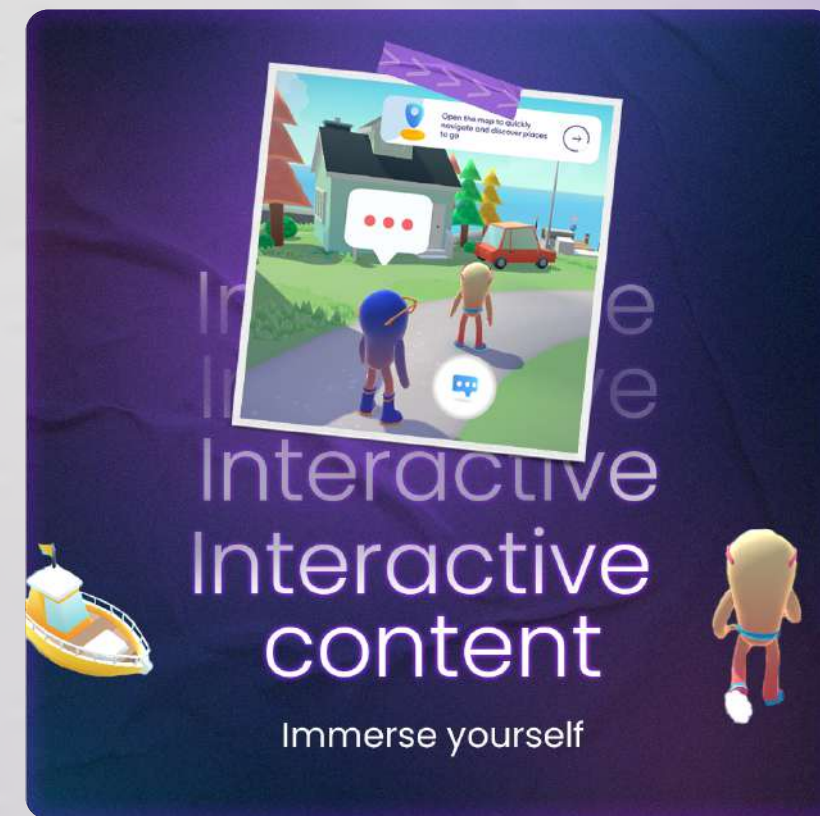
Video  
Video  
Eyes front



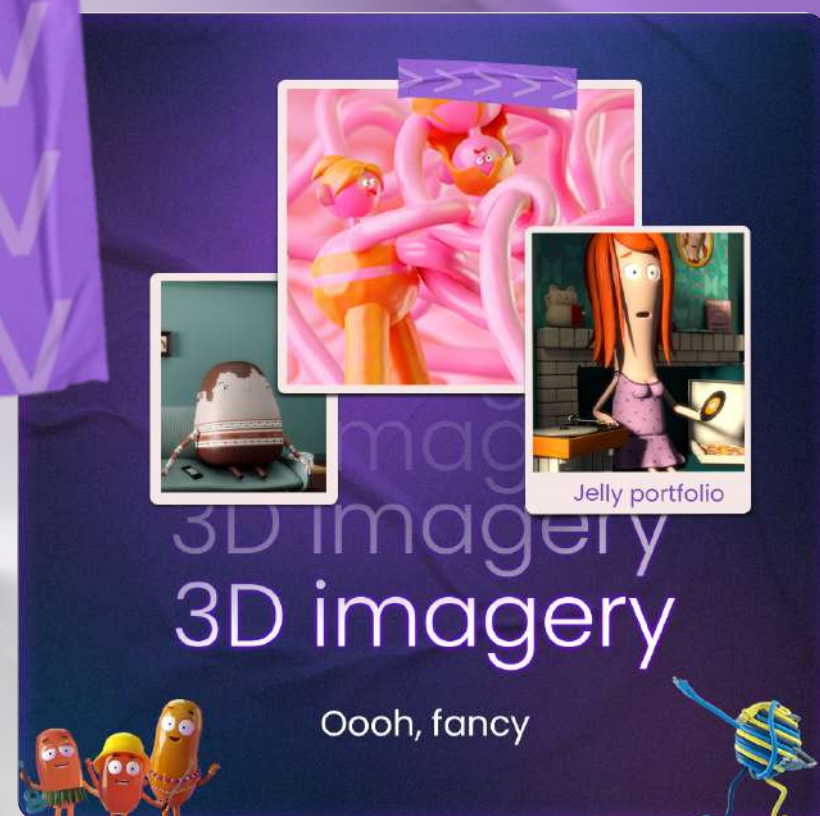
Surreal  
Copy  
Copy  
The word on the street is...



Duolingo adoption centre  
Social  
Social  
What stopped our scrolling this month



Interactive  
Interactive content  
Immerse yourself



Jelly portfolio  
3D imagery  
3D imagery  
Oooh, fancy



Le chocolat  
Storytelling  
Storytelling  
Once upon a time



Le chocolat  
Humour  
Humour  
Funny haha, not funny weird

Contents  
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# Resource



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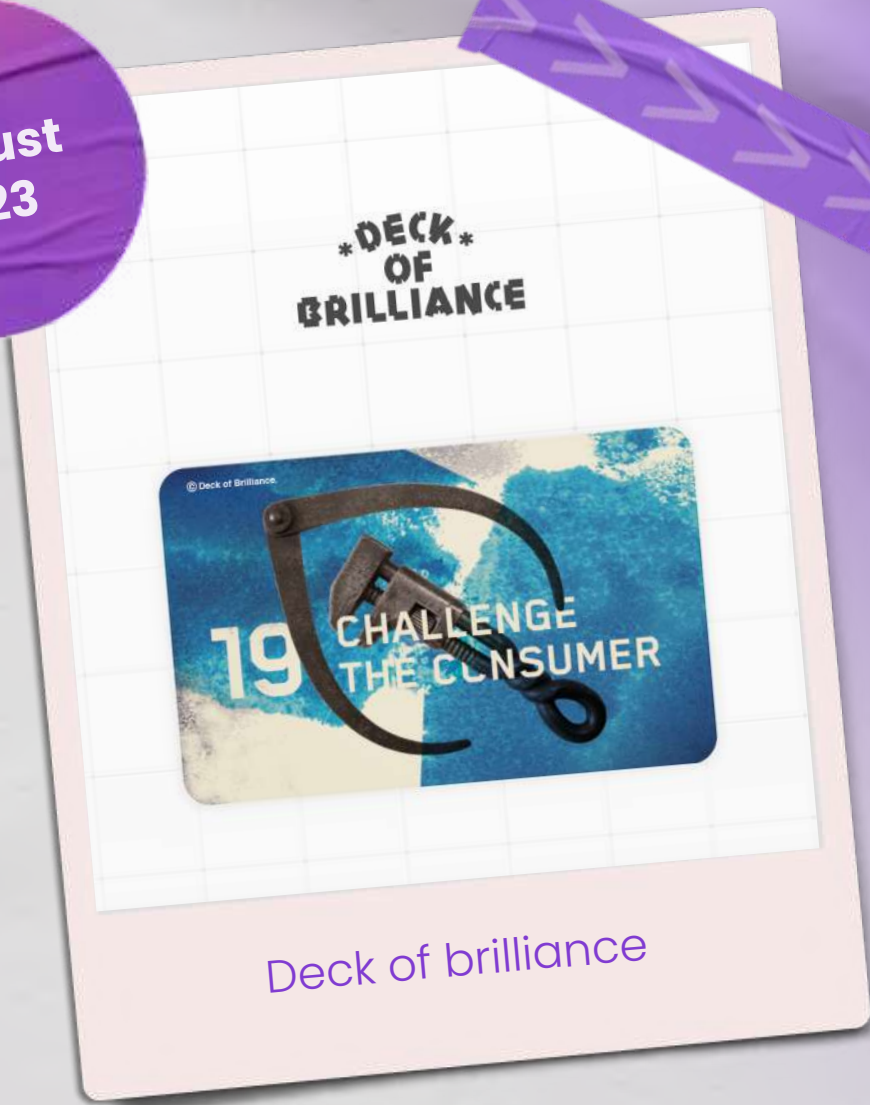
[Storytelling](#)

[Humour](#)

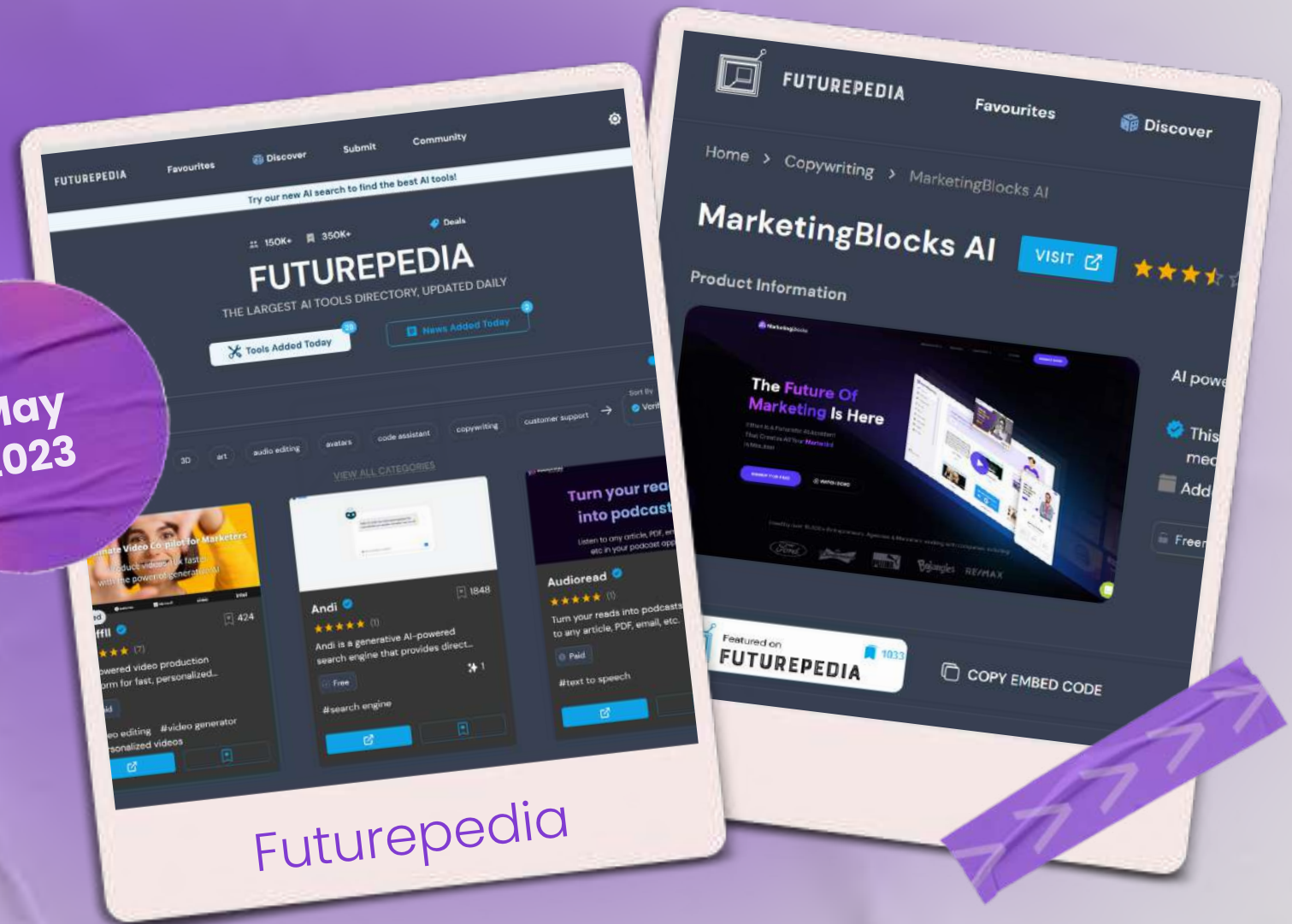
September 2023



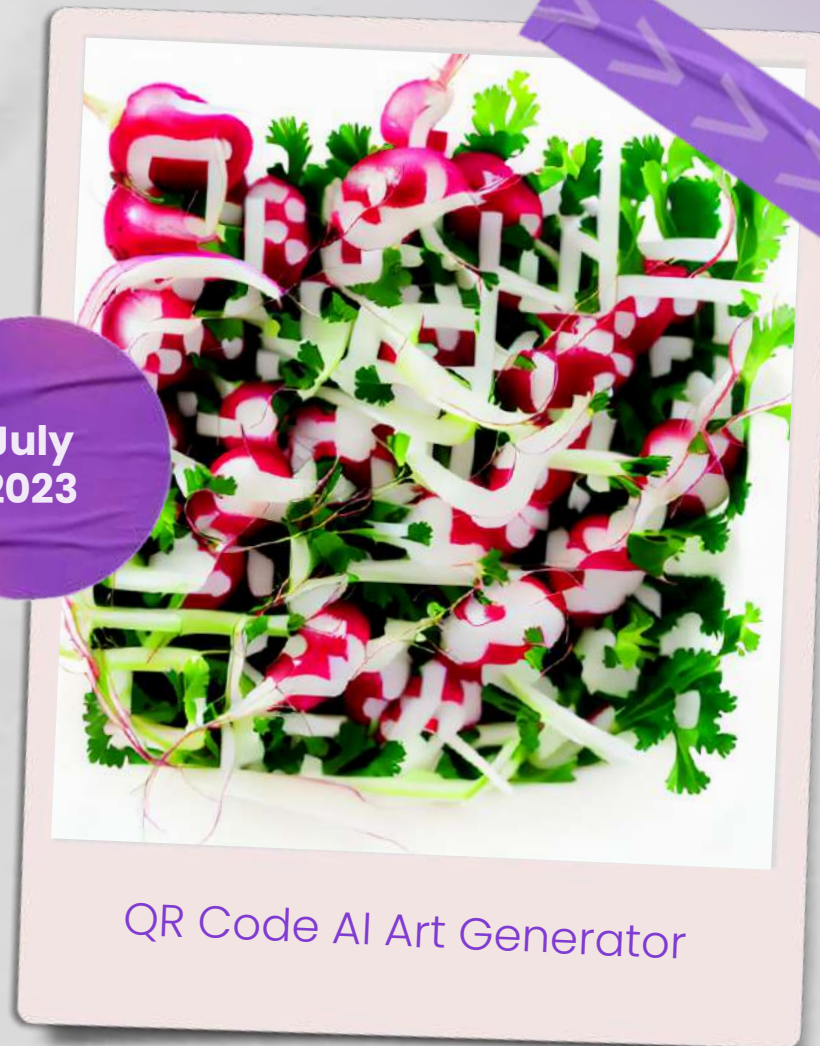
August 2023



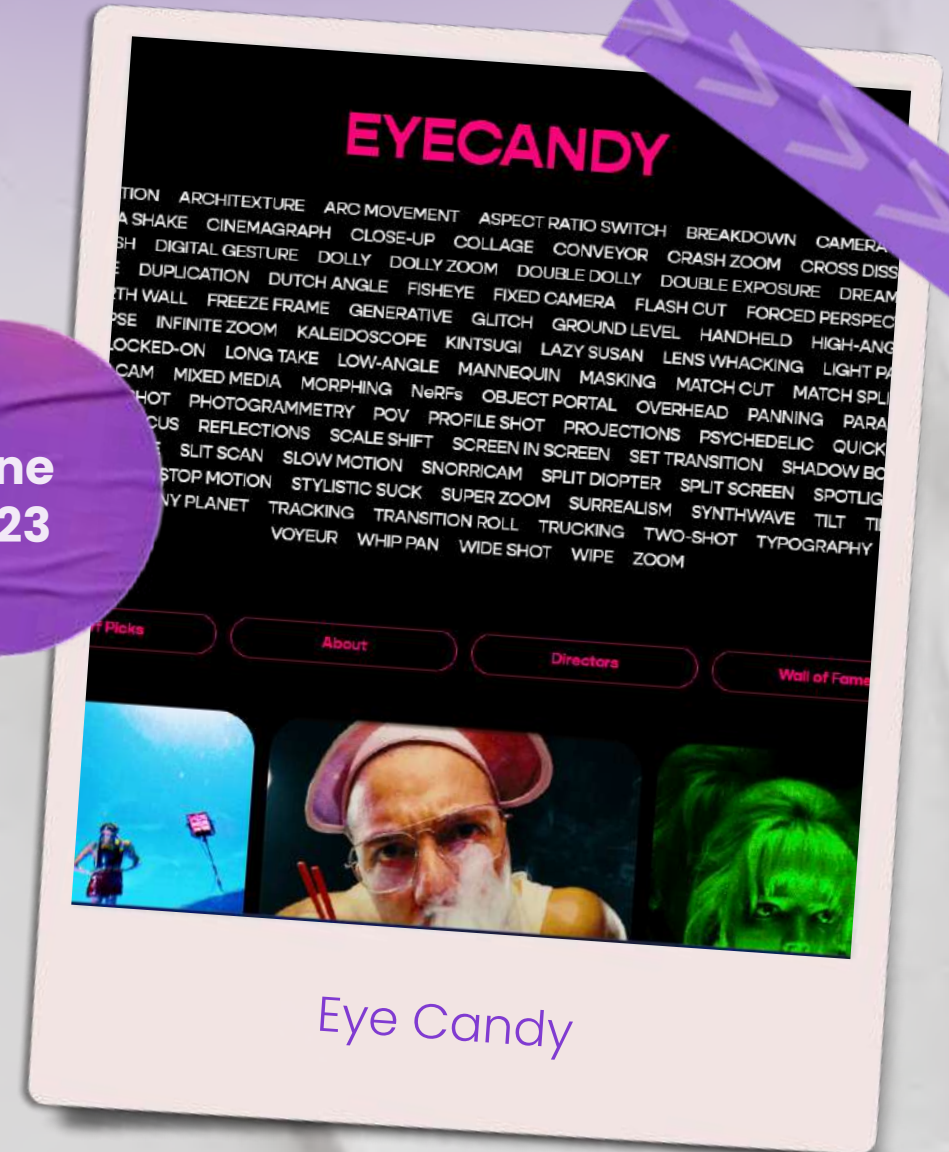
May 2023



July 2023



June 2023



Eye Candy





Illustration  
Illustration



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March  
2023

Alva Skog



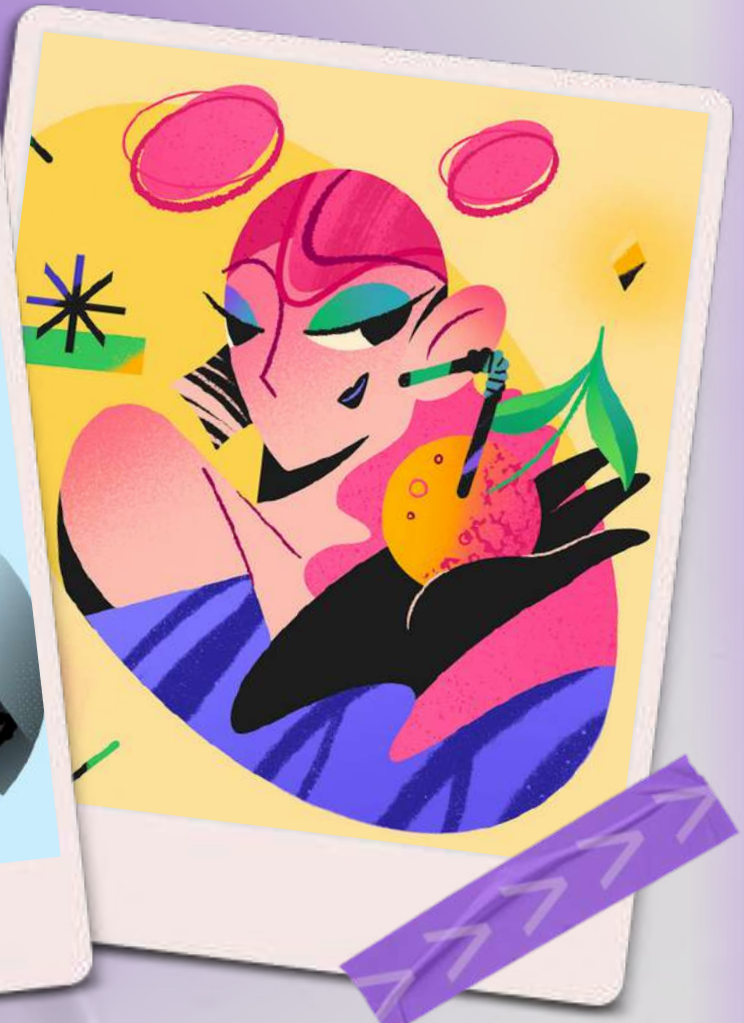
February  
2023

Freya Betts



May  
2023

Kristina Pedos



June  
2023

Karlotta Freier



Pat Thomas



April  
2023

Kelly Anna



September  
2023



July  
2023



Yonil

August  
2023



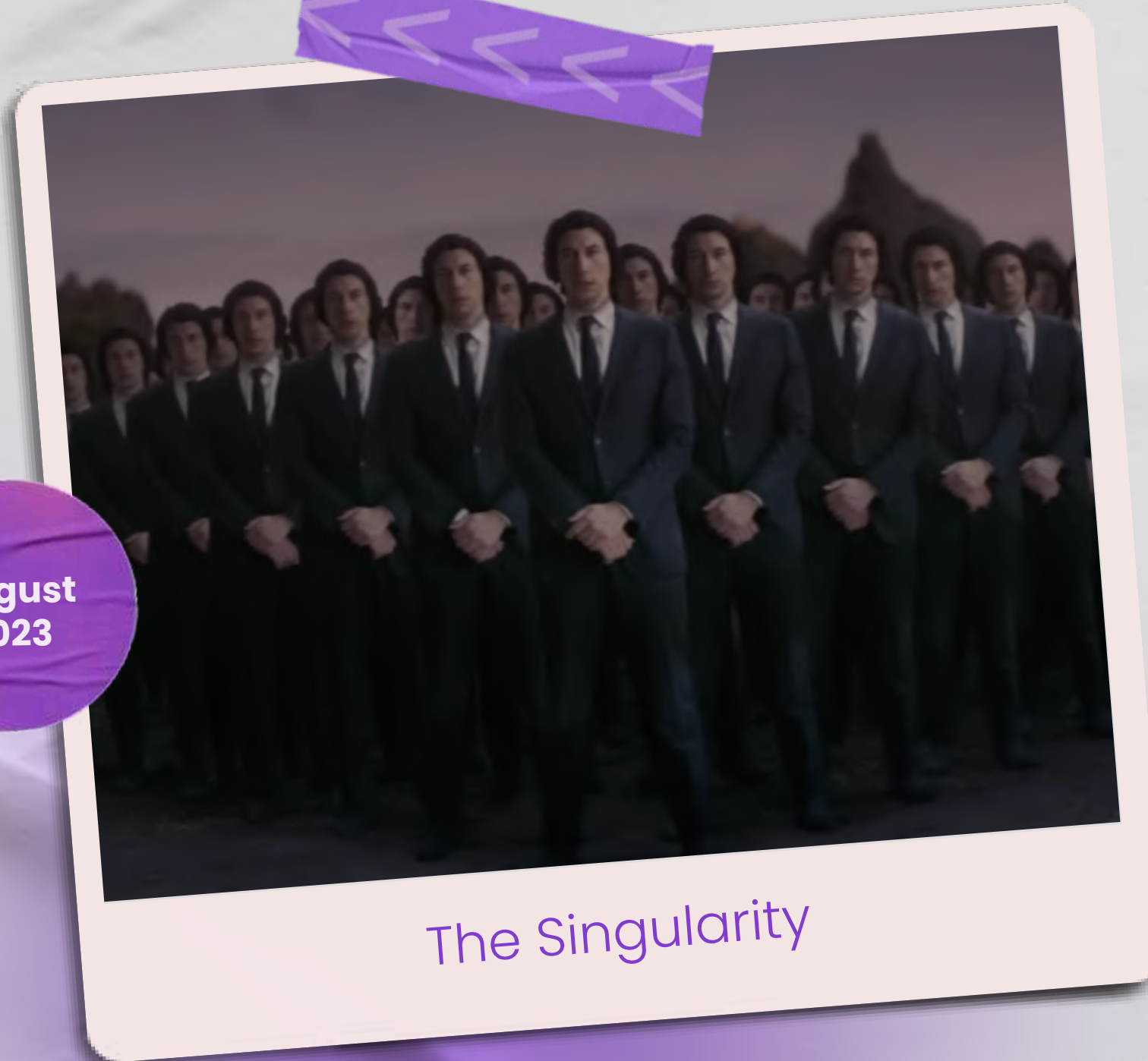
Steven Pascoe





# Video





August  
2023

The Singularity



May  
2023

Wistia



April  
2023

McDonald's



July  
2023

Liquid Death's Greatest Hates Vol. 3



June  
2023

Straight Outta Crumpton



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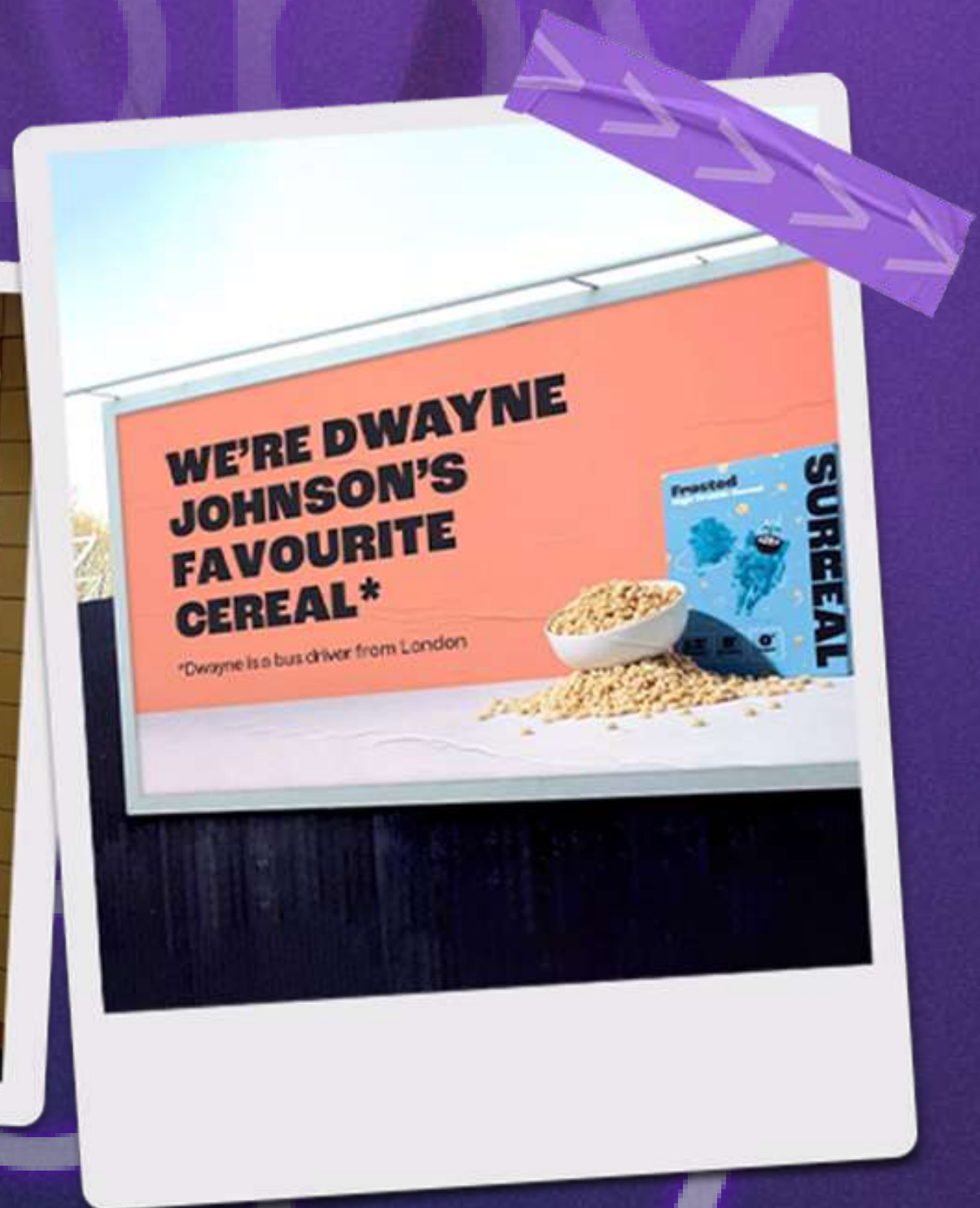
September  
2023



IT WAS THERE ALL ALONG

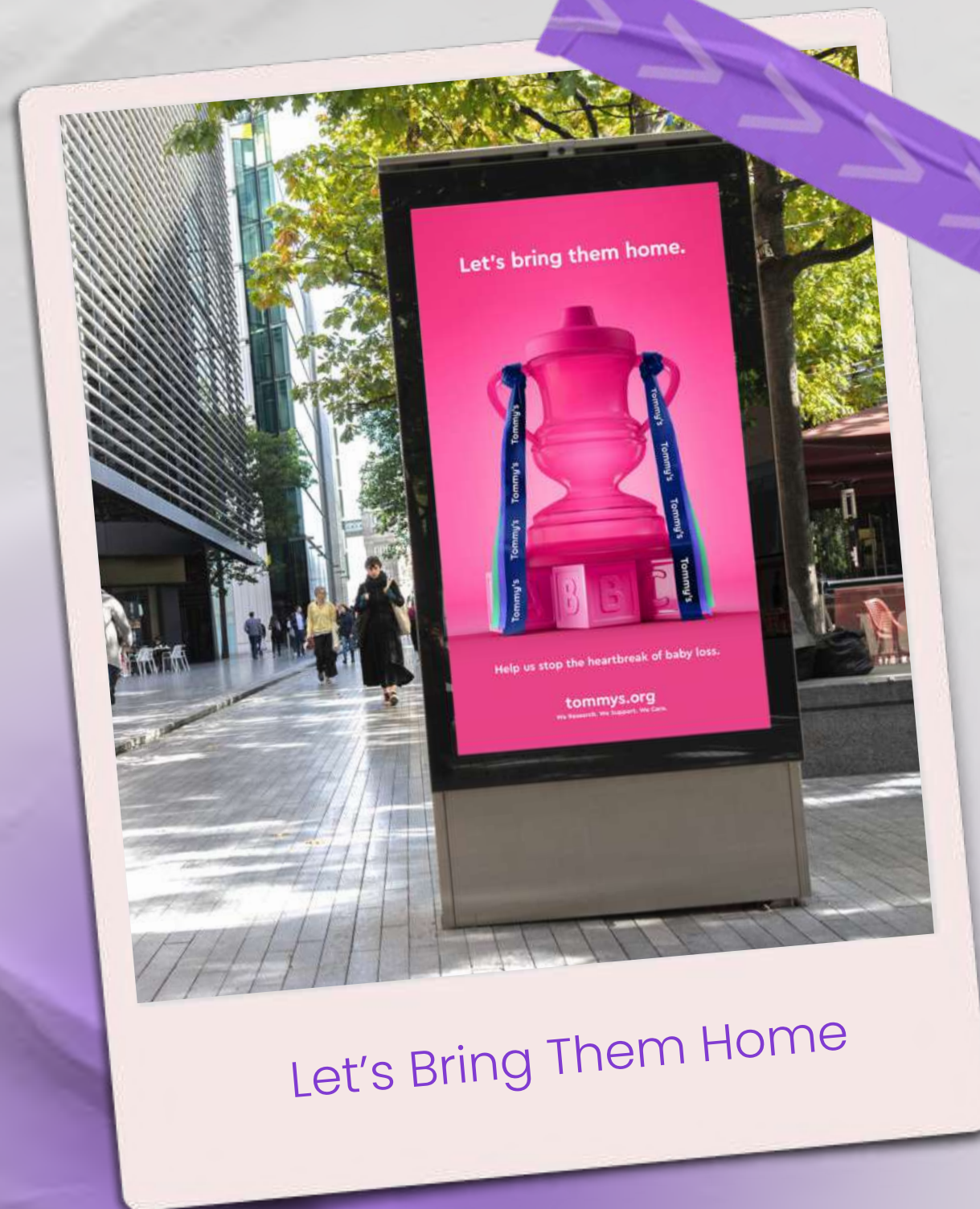


Copy



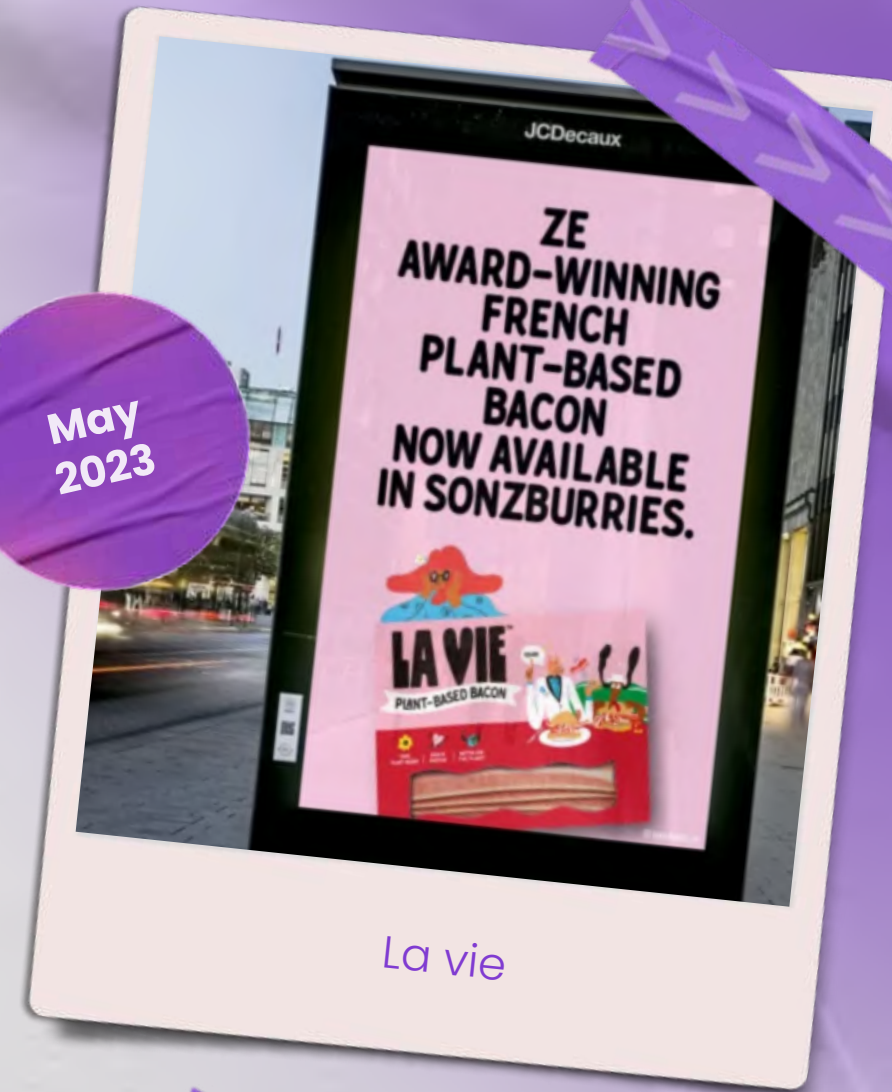
Copy





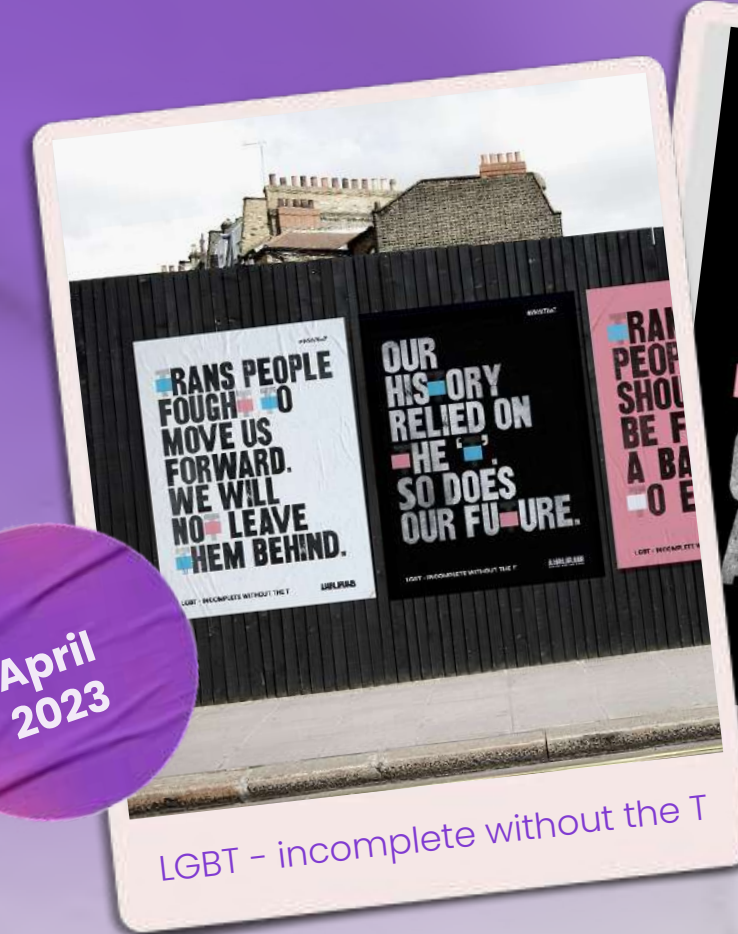
Let's Bring Them Home

May 2023

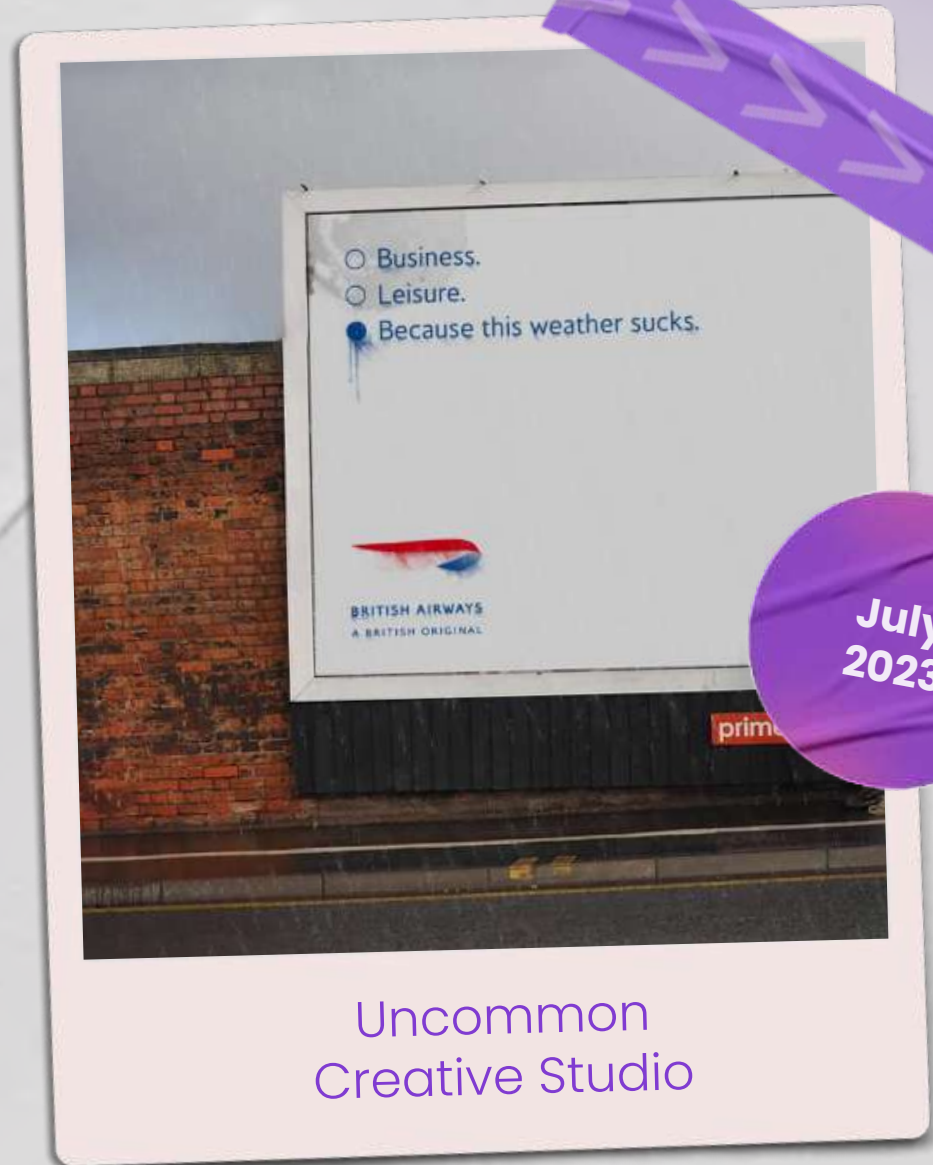


La vie

April 2023

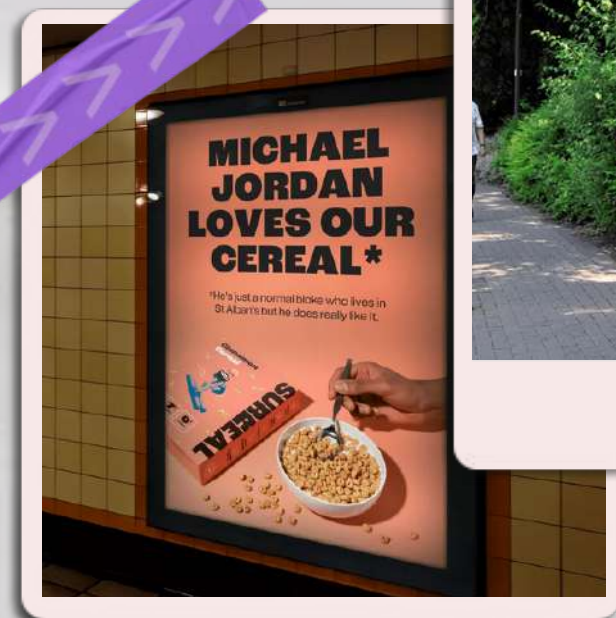


LGBT - incomplete without the T



Uncommon Creative Studio

July 2023



June 2023

Surreal



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2023

STANWAY  
HAMPTON  
BRONZE

NOBBS  
ENGLAND  
HEMP  
KELLY  
EARPS

TOONE  
CHARLES  
MORGAN  
CARTER

ZELEM  
JAMES  
GREENWOOD  
WUBBEN-MOY

WALSH  
ROBINSON  
COOMBS  
BRIGHT

sky sports



Original



Social



September  
2023



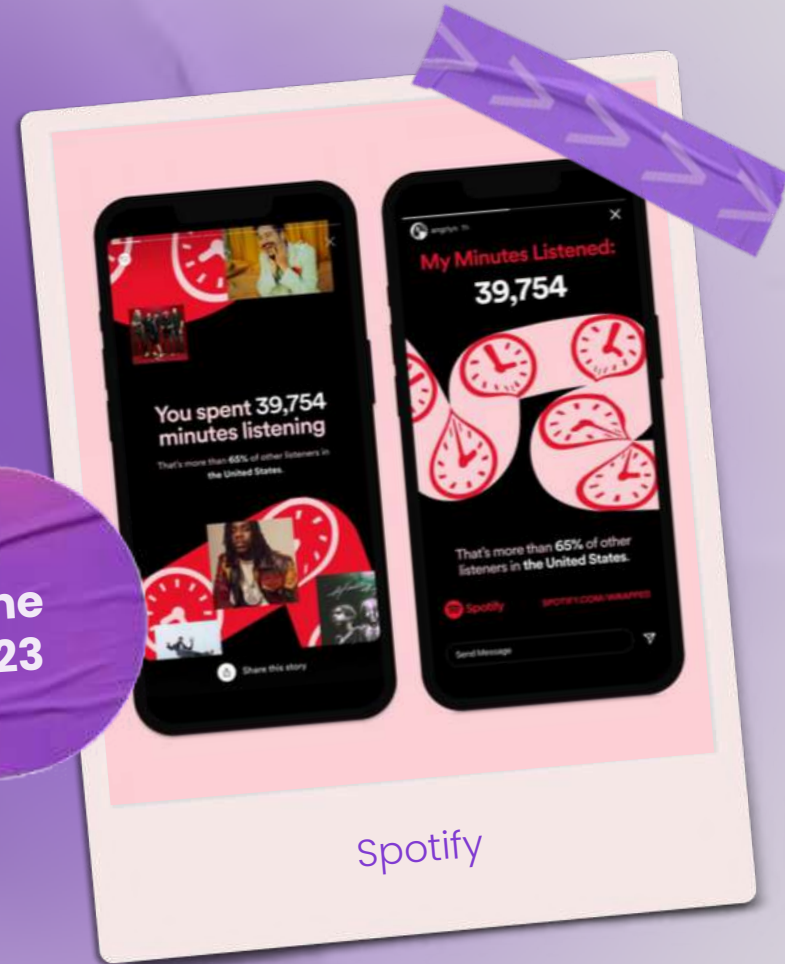
BetterwithPepsi

July  
2023



Getty

June  
2023



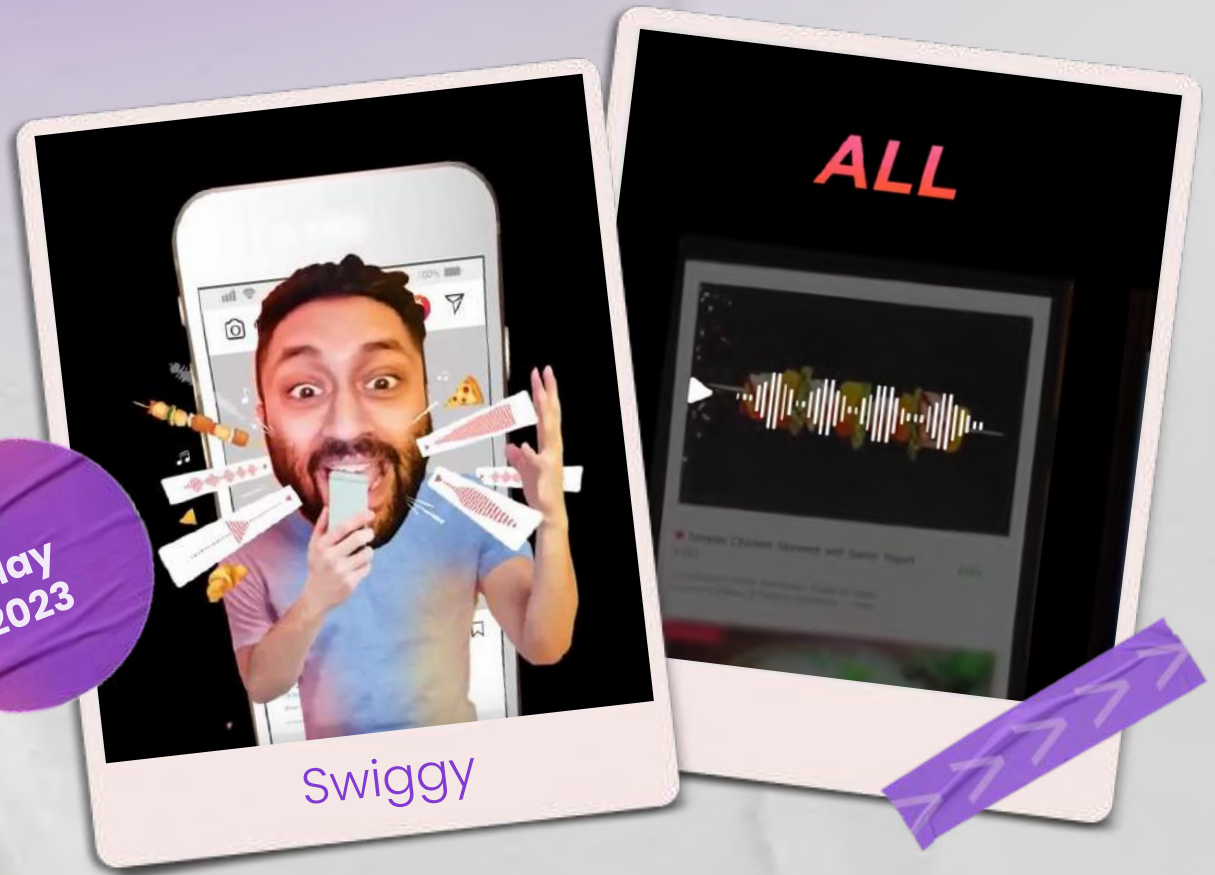
Spotify

August  
2023



No Pride Without  
Trans Pride

May  
2023



swiggy





# Interactive content







August 2023

My creative type



June 2023

Fractal Fantasy



May 2023

Coastal community bank



April 2023

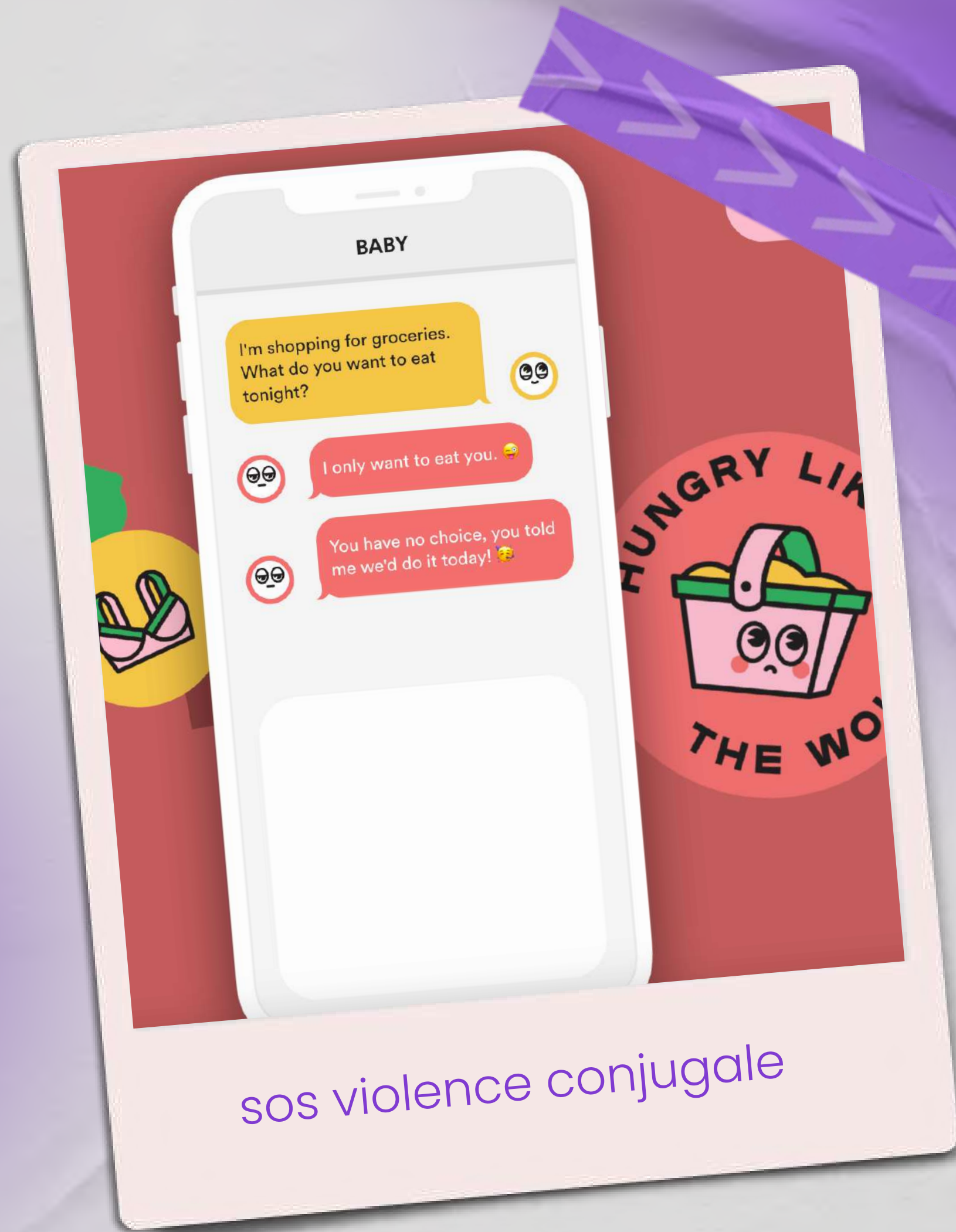
Mailchimp



July 2023

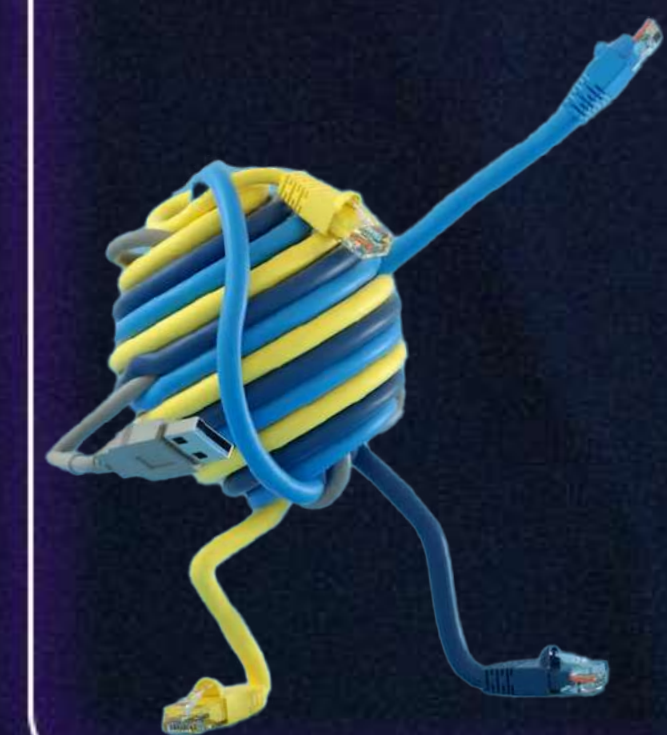
The Museum of Annoying Experiences





sos violence conjugale

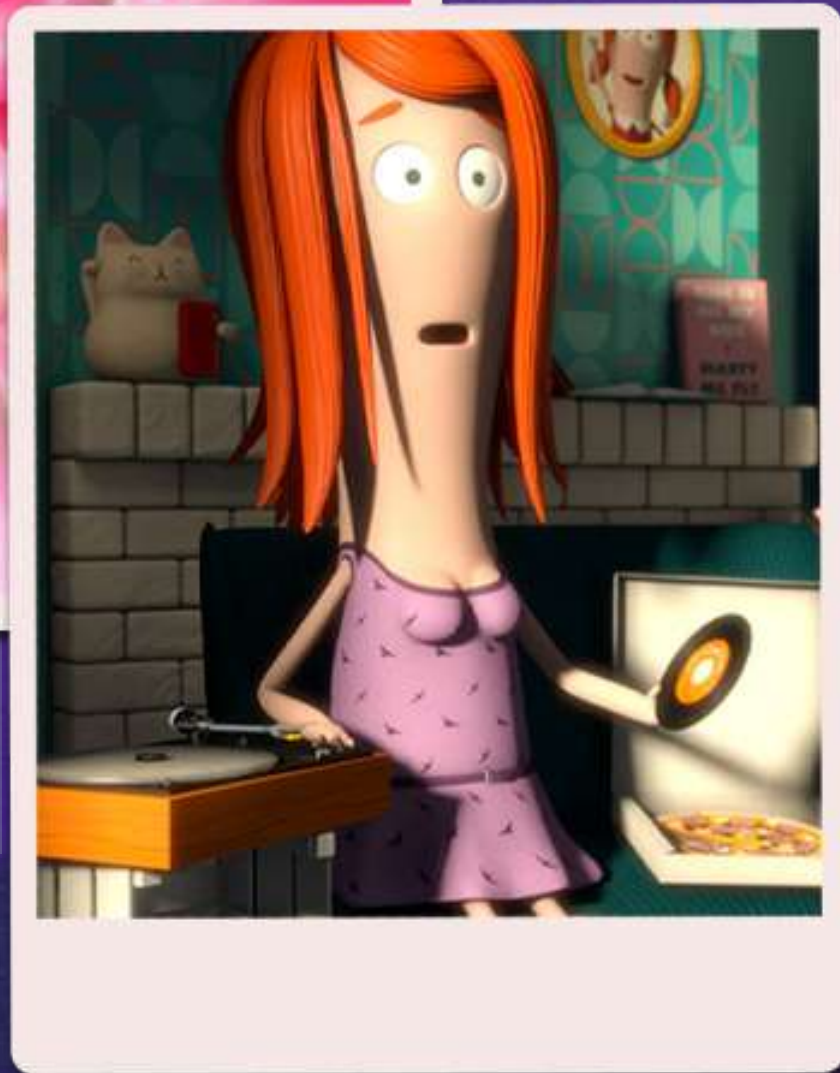




3D

3D

3D



# 3D imagery



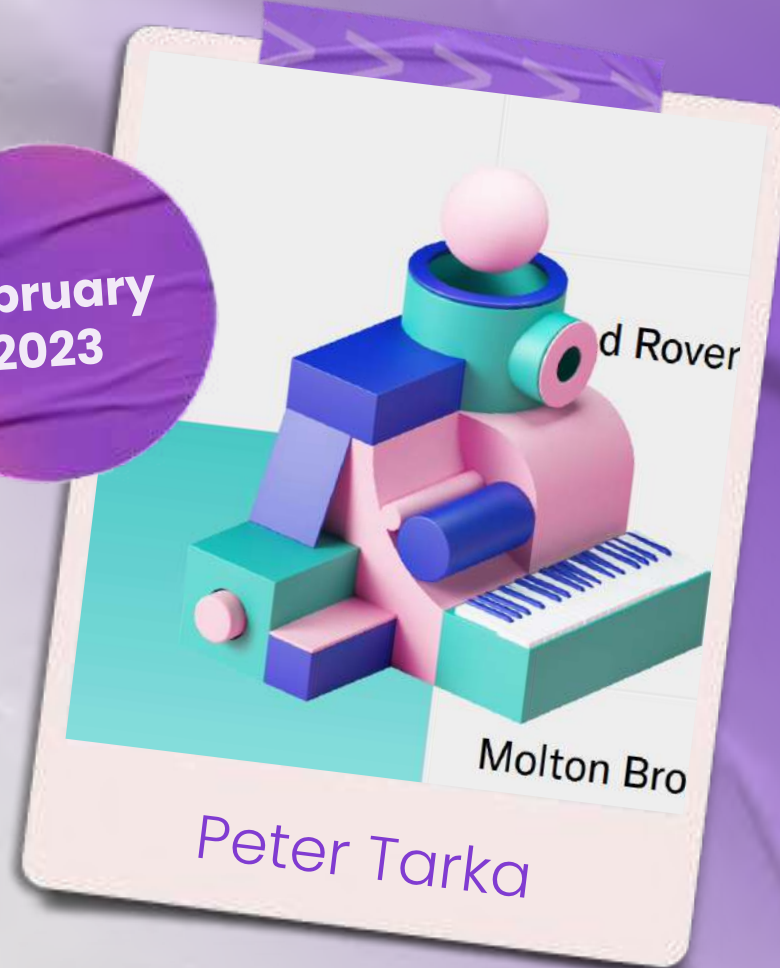




ManvsMachine

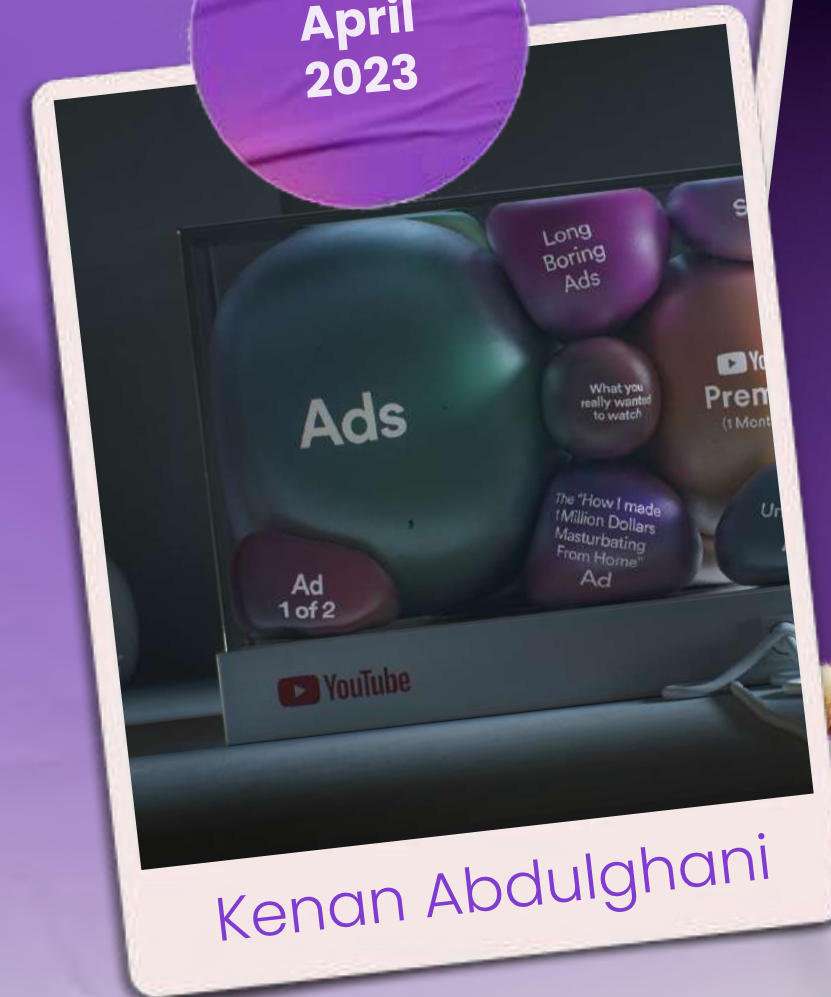


February 2023

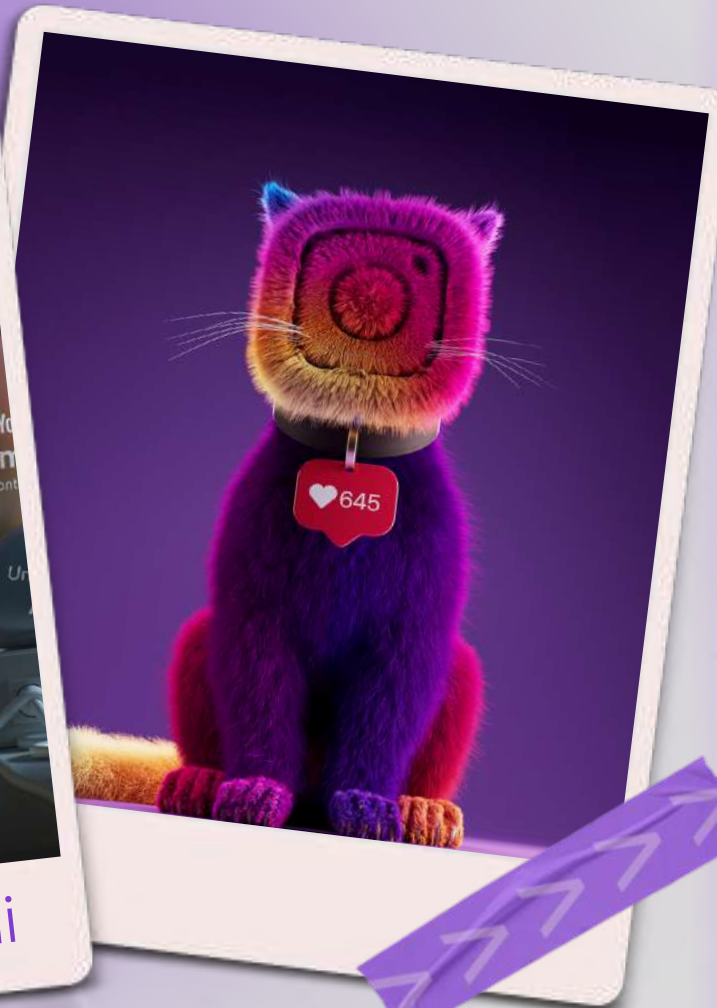


Peter Tarka

April 2023



Kenan Abdulghani

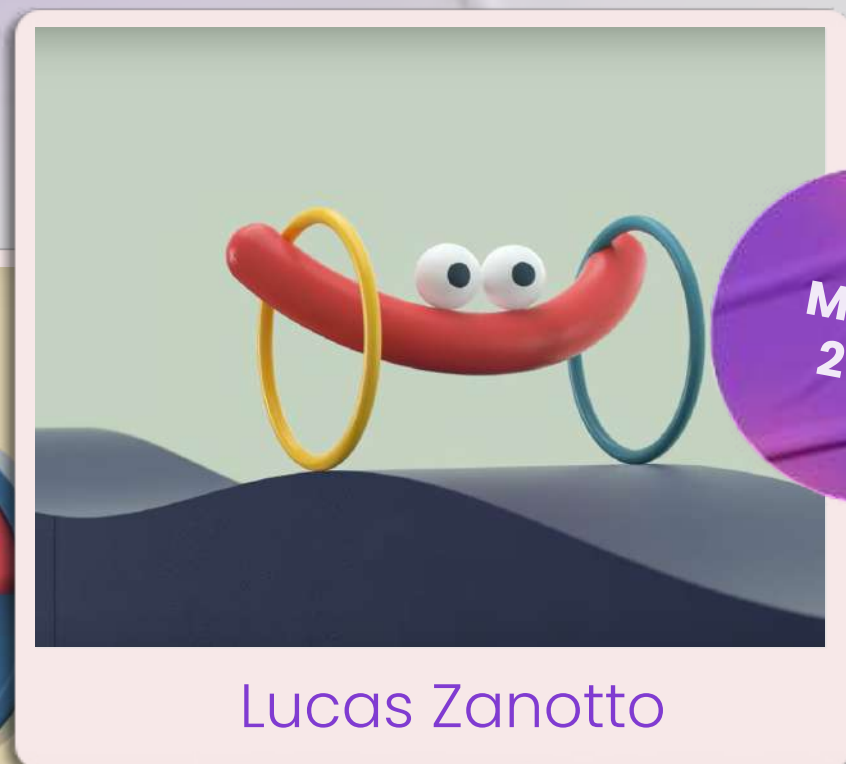


May 2023

Kelly



March 2023



Lucas Zanotto



September  
2023



Zigor



moonjam



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# Storytelling







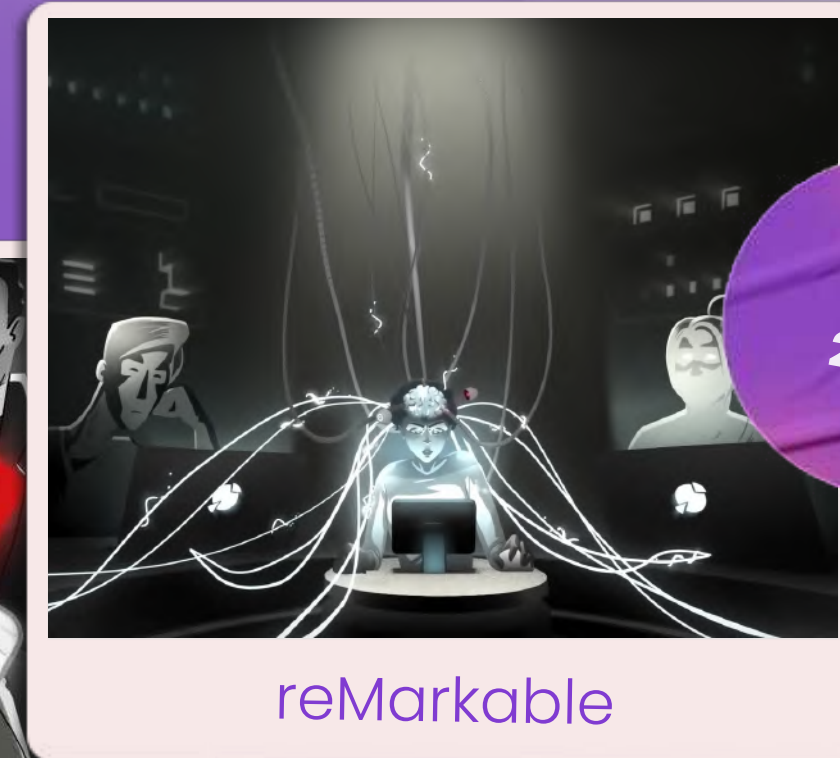
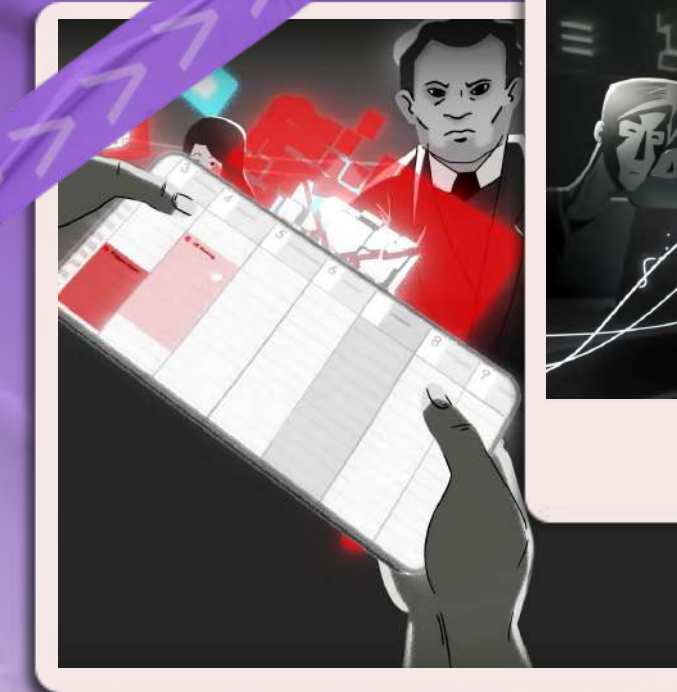
August 2023

Volkswagen Crafter



July 2023

Georgia Stanway 'She scores when she wants'



May 2023

reMarkable



June 2023

Apple at work. Escape the office



April 2023

Untouched by Light



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2023







# Humour



August  
2023



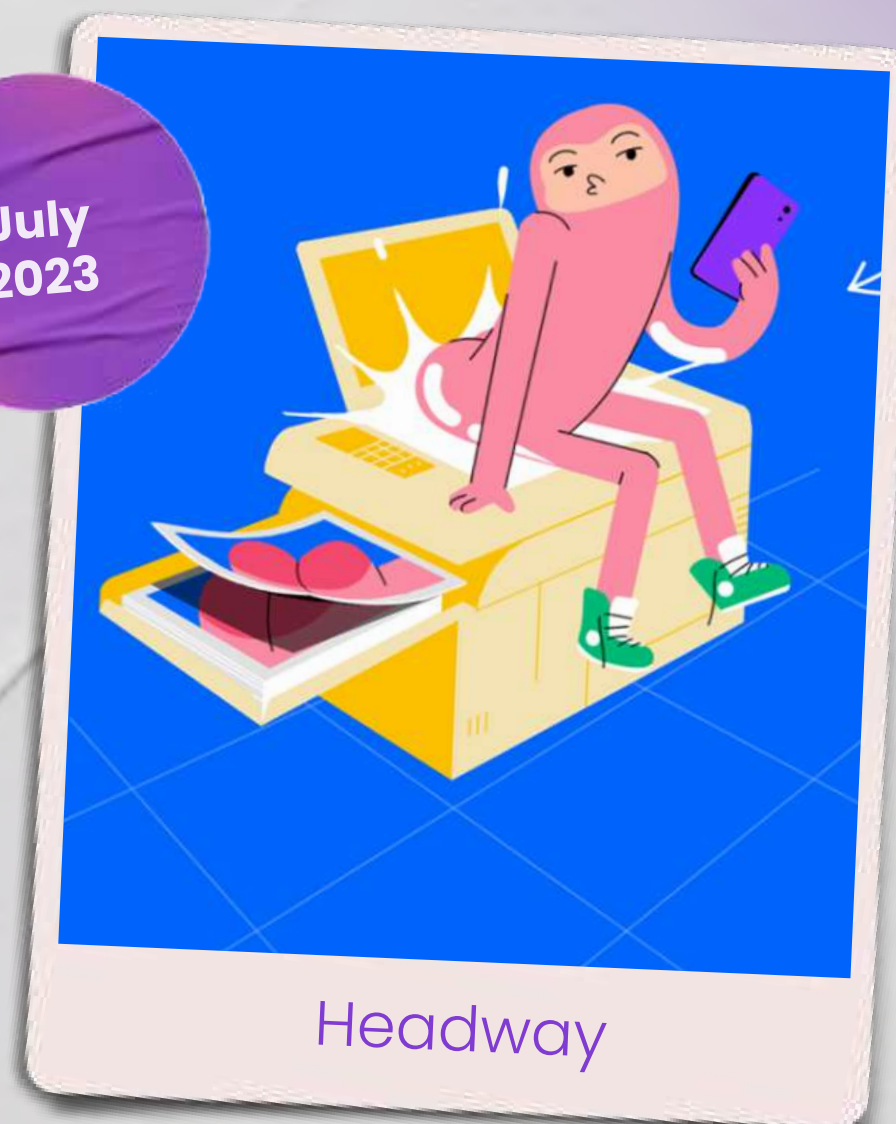
It's OK, I'm with The AA

May  
2023



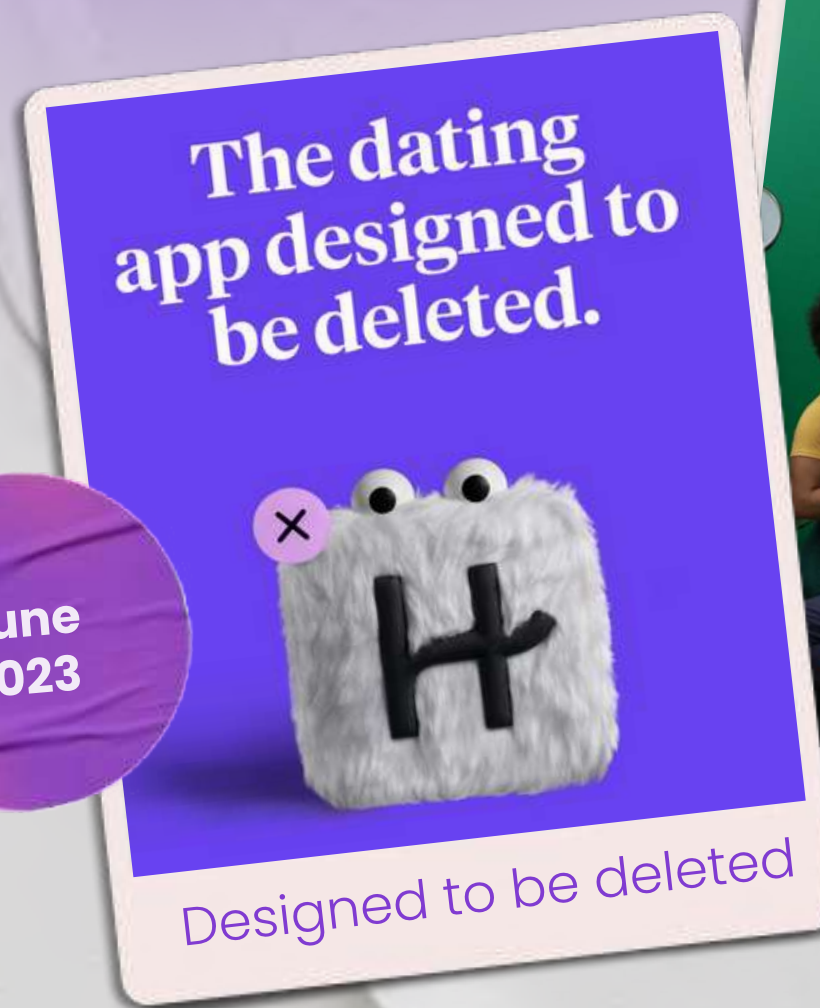
Le chocolat

July  
2023



Headway

June  
2023



Designed to be deleted





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2023



spoof



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[www.digitalradish.co.uk](http://www.digitalradish.co.uk)